



Office for Economy and Labour
of the Canton of Zurich
Economic Development



Roundtable with Mayor of Nanchang, Mr. Li Douluo September 7, 2005

Organized by the Swiss Organisation for Facilitating Investments (SOFI),
Office for Economy and Labour of the Canton of Zurich and
the Municipal Government of Nanchang, China

Background

Close political and economic cooperation between Switzerland and Nanchang took off in summer 2004 when the Economic Development Department of the Canton of Zurich invited a high-level delegation from Nanchang to participate in a business forum in Zurich. Following the success of the forum, a delegation of over 15 company, university and local government representatives from the cantons of Zurich, Lucerne, Nidwalden and Tessin, visited Nanchang in June 2005. The result of these initial contacts is now dynamic cooperation between Switzerland and Nanchang and a second visit of a high-level delegation from the city of Nanchang headed by Hon. Mayor Li Douluo. Mr. Tang Chengqi and Mr. Zeng Guanghui, Directors of Nanchang's two industrial zones, and other governmental representatives will accompany Mayor Li.

Business Opportunities in Nanchang

Nanchang lies in the outer belt of the booming economic centers of Beijing, Guangdong and Shanghai. The city has a labor force of 6 million, and is situated within a developed transportation hub. Energy and real estate are significantly cheaper than in the economic centers, making the option to "go West" an excellent way for investors to benefit from lower costs, an effective labor force and access to the local Chinese market.

Nanchang has long been a manufacturing location for automotive, aviation, machine, environmental, energy and tool-making technologies; its industrial base compares to that of Winterthur. The large companies are still state-owned or partially privatized. In 2004 Nanchang's economic growth was 17 percent. The city is implementing a comprehensive development and planning strategy, a fact that distinguishes it from other places. The political will of the municipal authorities to bring about change is impressive. Nanchang's economic promotion and industrial zones ensure a one-stop shop service for receiving permits and licenses, there are notable tax advantages in the areas of corporate and value-added taxes. A memorandum of cooperation between the Swiss Organisation for Facilitating Investments (SOFI) and Nanchang, stipulates that Swiss investors receive free production space of up to 1000 square meters in the first year of operation in one of Nanchang's high-tech zone. This attractive offer signals the intensive competition among Chinese regions that currently exists.

Roundtable

Mayor Li Douluo, will give a short overview of economic and social conditions in Nanchang and its two industrial zones. The event is for business and government representatives interested in developing economic and political co-operation with Nanchang or China, and who want to strengthen their contacts in the region. Participants will be able to...

- 1) Discuss issues related to trade and investment in the region with Mayor Li;
- 2) Network extensively with the Nanchang officials and business representatives who already have experience in the region;
- 3) Make valuable contacts during the networking lunch.

Participation at the event is free. To register, please fill out the enclosed registration form and fax to 044 249 3133 by August 31, 2005. For additional information about the event, please contact Mr. Dejian Cui, SOFI, email: dejian.cui@sofi.ch; phone: 044 249 21 60.



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Time: 09:30 - 14.00, September 7, 2005
Venue: SOFI, Stauffacherstrasse 45, 8026 Zurich

Program	
09:30 - 09:40	Registration
09:40 - 09:50	Welcome Address Dr. Stephan Kux, Head, <i>Economic Development Department of the Canton of Zurich</i> Ms. Susanne Grossmann Binder, <i>Asia Director, SOFI</i>
09:50 - 10:20	Key Address and Short Presentations of Nanchang Delegation Mr. Li Douluo, <i>Mayor, Municipal Government of Nanchang</i> Mr. Tang Chengqi, <i>Director, Nanchang Economic Development Zone</i> Mr. Zeng Guanghui, <i>Director, Nanchang New & Hi-tech Zone</i>
10:20 - 10:30	Impressions and Experiences of Nanchang Mr. Martin Schneider, <i>CEO, Brainforce AG</i>
10:30 - 10:45	Coffee Break
10:45 - 11:45	Roundtable Discussion Between the Nanchang delegation and Swiss business representatives
11:45 - 12:00	Questions and Answers, Concluding Remarks
12:00 - 14:00	Standing Lunch and Networking

REGISTRATION FORM

Free Participation

Please complete and fax the form to 044 249 3133 by August 31, 2005.

Contact: Mr. Dejian Cui, SOFI, 044 249 1260; Mobile 079 202 2314; dejian.cui@sofi.ch

Company:

Last Name: First Name:

Title:

Street Address:

Postal Code / City:

Phone: Email:

Date: Signature: