

Registration

Please register by sending a copy of the completed form to the Association
until Tuesday, September 20th 2005, 17.00h by fax 044-421 38 89
or mail to the Swiss-Hong Kong Business Association, Höschgasse 83, 8008 Zurich.

- I / we attend the speech only.**
- I / we register also for the networking lunch.**
3-course menu incl. beverages.
Cover charge CHF 80 for members and their guests. Non-members CHF 100.

Kindly register until above deadline. No-shows at lunch will be fully charged.

Company.....

Participant's name.....

Guest's name(s).....

Full Address.....

Phone..... E-mail.....

Date..... Signature.....

- Member of the Swiss-Hong Kong Business Association
- Member of the Swiss-Chinese Chamber of Commerce
- Non-Member



Invitation

**“Connecting in China, Engaging the Globe
Hong Kong: Asia’s World City”**

speech by guest of honour

Mrs Carrie Lam

**Director-General, Hong Kong Economic and Trade Office, London
The Government of the Hong Kong Special Administrative Region**

Thursday, September 22nd 2005

11:00 – 12:00 a.m. followed by optional lunch
Zunfthaus zur Meisen, Münsterhof 20, 8001 Zurich

The event is kindly supported by
Hong Kong Economic and Trade Office, London



Guest of Honour



Mrs Carrie Lam

Director-General
Hong Kong Economic and Trade Office, London
The Government of the Hong Kong S.A.R.

Mrs Carrie Lam joined the Hong Kong Government as an Administrative Officer upon graduation from the University of Hong Kong in 1980. Whilst in the government service, she attended a one-year Diploma Course in Development Studies at the University of Cambridge in 1981-82 and received a Fulbright Fellowship on attachment to a US federal agency for several months in 1988.

During her career, Mrs Lam has served in various bureaux and departments, covering subject matters in district administration, security, public finance and social services. In the 1990s, she spent almost seven years in the Finance Bureau involved in budgetary planning, expenditure control and the government's capital works programme. She was appointed the Director of Social Welfare in August 2000 managing a HK\$30 billion welfare portfolio. Her three-year tenure as the Director of Social Welfare coincided with a period of high unemployment and severe fiscal deficit in Hong Kong, highlighting the need for ensuring the financial sustainability of a social security safety net for the disadvantaged. During the outbreak of SARS in Hong Kong in early 2003, Mrs Lam together with three other senior civil servants set up the We Care Education Fund, raising over HK\$80 million to meet the long term education needs of children whose parents have died of SARS.

Before taking up the position of Director-General of the Hong Kong Economic and Trade Office in London, Mrs Lam was Permanent Secretary for Housing, Planning and Lands (Planning and Lands).

Mrs Lam holds a Bachelor of Social Science from the University of Hong Kong and a Diploma in Development Studies from the University of Cambridge.

Hong Kong Economic and Trade Office, London

The Hong Kong Economic and Trade Office in London is the official representation of the Government of the Hong Kong Special Administrative Region in the United Kingdom. The London Office is one of the 11 Economic and Trade Offices of the Hong Kong Government around the world. It is responsible for promoting Hong Kong's economic and trade relations with the United Kingdom, Switzerland, Norway, Russia and the 10 new European Union Member States – Cyprus, the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, the Slovak Republic and Slovenia – together with the applicant countries of Bulgaria, Croatia and Romania.

Hong Kong's Trade with Switzerland

In 2004, Switzerland was Hong Kong's 17th largest trading partner in the world. Reciprocally, Hong Kong ranked 13th among Switzerland's trading partners in the world in 2003. Swiss firms continue to make their increasing presence in Hong Kong. As at 2004, there are some 40 Swiss companies setting up their regional headquarters in Hong Kong. Further, there are another 70 Swiss firms having set up regional offices in Hong Kong.

The International Institute of Management Development (IMD) in Lausanne, which issued the International Competitiveness Yearbook, has ranked Hong Kong the second most competitive economy only after the United States amongst the 60 economies studied in its 2005 edition. Hong Kong is also ranked first in competitiveness in the category of small economies by the IMD.

Programme

11:00 Welcome and introductory remarks by
Dr. Kurt Moser
President of the Swiss-Hong Kong Business Association

Carrie Lam
Director-General
Hong Kong Economic and Trade Office, London
The Government of the Hong Kong S.A.R.

**“Connecting in China, Engaging the Globe – Hong Kong:
Asia's World City”**

12:00 Cocktails followed by networking lunch (optional)