

Programme:

Nov 14 **Arrival at the Hotel Intercontinental, 7-9 Chemin du Petit-Saconnex**

from 17.30 Registration

19.00-21.00 **Welcome Reception**

Nov. 15 **Summit Day**

from 08.00 Registration

09.00-10.30 **Rethinking Scenarios for China's Future – Assessing Europe's strategic options**

China looms as the world's manufacturing hub as well as its biggest growth market. How does China's future look like? What is the unique role of European business as a source of sustainable economic growth?

Welcome by

- **Zhu Bangzao**, Ambassador of the People's Republic of China to Switzerland, China

Message by

- **Xu Kuangdi**, Vice Chairman, Chinese People's Political Consultative Conference (CPPCC), China; presented by **Fu Chengyu**, President, China National Offshore Oil Company (CNOOC), China

with

- **Fu Chengyu**, President, China National Offshore Oil Company (CNOOC), China
- **Guo Wei**, Chief Executive Officer, Digital China, China
- **Armin Meyer**, Chairman, Ciba Speciality Chemicals, Switzerland
- **Vincent H.S. Lo**, Chairman, Shui On Group, Hong Kong SAR
- **Zhang Yue**, Chairman, Broad Air Conditioning, China
- **Zhao Xizheng**, Chairman, China Electricity Council, China

Moderated by

- **Frank-Jürgen Richter**, President, Horasis, Switzerland

10.30-11.00 **Contact Break**

11.00-12.30 **Roundtables in Parallel - Industries**

A series of roundtables highlighting the dynamics of Sino-Euro cooperation in selected industries. Which industries will outperform? What models of cooperation will generate future growth? How to overcome barriers in cooperation?

a) Information Technology

- **Philippe Doubre**, Secretary General, World Trade Center Geneva, Switzerland

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- **Frank Blithe**, Managing Director, Comparative Advantage, Germany
- **Cyrill Eltschinger**, Chief Executive Officer, I.T. United, China
- **Travis Kalanick**, Founder and Chief Executive Officer, Redsoosh, USA
- **Guo Wei**, Chief Executive Officer, Digital China, China
- **Jack Zhang**, Chief Executive Officer, eYou, China

moderated by

- **Yat Siu**, Chief Executive Officer, Outblaze, Hong Kong SAR

b) Consumer Goods

- **Philip Comberg**, Managing Partner, Alcosa Capital, Germany
- **Michael W.O. Garrett**, Executive Vice President (retired), Nestlé, Switzerland
- **Paul Judge**, Chairman, Royal Society of Arts, and Chairman, Oxbridge Capital Ltd, United Kingdom
- **Göran Lindahl**, Chairman Europe, Sony, Japan
- **Tian Zhangmao**, Secretary General, Beijing Knitting Trades Association
- **Wu Xiaojing**, Chairman, 213 Electrics, China

moderated by

- **Jere Sullivan**, Vice Chairman, Edelman, United Kingdom

c) Capital Goods

- **Sach Chandaria**, President, Comcraft, Singapore
- **Chen Xianglin**, Chairman, Shanghai Automotive Industry Corporation, China
- **Liu Qizhong**, Vice President, Shanghai Zhenhua Port Machinery, China
- **Alessandro Signorini**, Senior Vice President, Pirelli, Italy
- **Qiu Shaobo**, Vice President, HCHB Automotive Electronics, China
- **Xiao Hongfa**, Vice President, Taixing Reducer Corporation, China

moderated by

- **Norbert Wittemann**, Vice President, A.T. Kearney, Germany

d) Energy

- **Fu Chengyu**, President, China National Offshore Oil Company (CNOOC), China
- **Nick Butler**, GVP Strategy & Policy Development, BP, United Kingdom
- **Silvano Coletti**, Chief Executive Officer, Ecosquare, Italy
- **Armin Meyer**, Chairman, Ciba Speciality Chemicals, Switzerland
- **Dave Roberts**, Executive Vice President, British Gas Group, United Kingdom
- **Zhong Yaping**, President, Kailuan Group, China

moderated by

- **Barbara Thomas Judge**, Chairman, United Kingdom Atomic Energy Authority, United Kingdom

e) Financial Services

- **Heinz Dollberg**, Executive Vice-President, Allianz AG, Germany
- **Miguel Frasquilho**, Member of the Board, Espírito Santo Research, Portugal
- **Sam Lee**, Chairman, Capital China, China
- **Wang Zhaowen**, Secretary General, Shenzhen Federation of Industrial Economics, China
- **Marc van Weede**, Senior Vice President, Aegon, The Netherlands

Moderated by

- **Peter Bürger**, Board Member, Commerzbank, Germany

12.30-14.30 **Lunch - China's role in Global Trade**

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China's rise and its rapid increase in cross-border trade has affected the global economic balance. What is China's role in the next round of global trade talks? What should the future trading system and its institutions look like?

- **Christine Lagarde**, Minister of Foreign Trade, France

welcome by

- **Martine Brunschwig Graf**, President, State of Geneva, Switzerland

comments by

- **Eva Biaudet**, Member of Parliament, Finland
- **Michael Johnson**, Member of Parliament, Australia
- **Zhao Xizheng**, Chairman, China Electricity Council, China

moderated by

- **Vincent H.S. Lo**, Chairman, Shui On Group, Hong Kong SAR

14.30-16.00 **Roundtables in Parallel – The Internationalization of Chinese Firms**
Chinese firms currently expand overseas at unprecedented pace. What does the Chinese Firms' Global Future look like? What can they learn from their European peers? How to create win-win-situations with European partners?

a) Merger & Acquisitions – Chinese Firms go Global

- **Chen Xianglin**, Chairman, Shanghai Automotive Industry Corporation, China
- **M.E. Clare Cowan**, Chief Executive Officer, Cahill International Inc, Canada
- **Frank Günther**, Managing Partner, Günther & Partner, Germany
- **Stanley Jia**, Managing Partner, Baker & McKenzie, China
- **Sonia Li**, Deputy Secretary-General, China Foundation for International & Strategic Studies (CFISS), China
- **Nan Cunhui**, Chairman, Chint Group Corporation, China
- **Zhang Min**, Chairman, Beiheng Copper, China

moderated by

- **Thomas Gilles**, Partner, Baker & McKenzie, Germany

b) Financing Chinese firms' Overseas Expansion

- **Fu Chengyu**, President, China National Offshore Oil Company (CNOOC), China
- **Michael Kershaw**, Global Head, China International Business Development, HSBC Group, United Kingdom
- **Li Lu**, Founding General Partner, Himalaya Capital, USA
- **Wang Jianli**, Chairman, Shenyang Construction Machinery, China
- **Zhao Xizheng**, Chairman, China Electricity Council, China

moderated by

- **Max Burger**, Managing Director, APAX, United Kingdom

c) Establishing headquarters in Europe

- **Horst Dietz**, President, IIC, Germany
- **Duan Mu**, Vice Executive Chairman, Beijing Federation of Industrial Economics, China
- **Michael Meyer**, Director General, Seco, Switzerland
- **Joachim Erwin**, Lord Mayor, City of Düsseldorf, Germany
- **Stuart Patterson**, Senior Managing Director Asia Pacific, NASDAQ, USA
- **Wang Fang**, Managing Director, China Hub Geneva, Switzerland
- **Wang Zetian**, Secretary General, Beijing Council for the Promotion of Industrial Foreign Trade and Economy

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moderated by

- **Daniel Gremaud**, Partner, PriceWaterhouseCoopers, Switzerland

d) The Challenge of Human Resources

- **Michel Barde**, Director General, FER, Switzerland
- **Marjan Bolmeijer**, Chief Executive Officer, Change-Leaders, USA
- **J.P. Huang**, Chairman, JPI Group, China
- **Armin Meyer**, Chairman, Ciba Speciality Chemicals, Switzerland
- **Winston Mok**, Founder and Chief Executive Officer, Invenite Capital, Singapore
- **Michael Nobel**, President, Nobel Family Foundation, Sweden
- **Wang Lantian**, Chairman, New Beijian Engineering Machinery Company, China
- **Zhang Ye**, President, Industrial General Company, Shenyang, China

moderated by

- **Steve Mullinjer**, Managing Partner, Heidrick & Struggles, China

e) Building Chinese Brands

- **Johan Eliasch**, Chairman, Head NV, United Kingdom
- **Cui Tao**, Chairman, Laobian Corporation, China
- **Guo Wei**, Chief Executive Officer, Digital China, China
- **Roman E. Kainz**, Chairman, Euro China Group, Switzerland
- **Jürgen Oberg**, Vice President, Siemens, Germany
- **Xiang Bing**, Dean, Cheung Kong Graduate School of Business, China
- **Xing Jun**, Chairman, Shenyang Hope Industry, China

moderated by

- **Stefan Fillip**, Senior Partner, Lippincott Mercer, Hong Kong SAR

16.00-16.30 **Contact Break**

16.30-18.00 **Rountables in Parallel – Managing the Intangibles of Global Business**

As Chinese firms play an increasingly important role in global business they are challenged by the ‘right’ interaction with global stakeholders. Should Chinese firms follow the European experience? What are the recipes for success?

a) Recasting Corporate Governance within the Chinese context

- **Chen Dawei**, Deputy Governor, Dadong, China
- **Albert Ng**, Chief Executive, PriceWaterhouseCoopers China, China
- **Hong Nguyen**, President, GC Millenium Group, Hong Kong SAR
- **Zhang Guangming**, Vice President, Tasly Group, China
- **Zhao Xizheng**, Chairman, China Electricity Council, China

moderated by

- **Stephen Perry**, Chairman, 48 Group Club, United Kingdom

b) Innovating Globally

- **Eric Baden**, Chairman, Degussa (China), China
- **Cao Zhenjia**, Governor, Shenyang German International Industrial Park, China
- **Li Liu'en**, President, He'nan Anyang Ancai Group, China
- **Mark Minevich**, Chief Strategy Officer, Enamics, USA
- **Pan Zhenfang**, Vice President, Beijing Jingmei Group, China
- **Joachim Reidiess**, President, Dr. Wirth Group, Germany

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- **Jerry Zhang**, Chief Executive Officer, Neocomm Broadband, China

c) Protecting Intellectual Property Rights

- **Chen Wei**, Deputy Secretary General, China Federation of Industrial Economics, China
- **Hossein Ghanbari**, Chief Executive Officer, Panacea Pharmaceuticals, USA
- **Serge Jannssens de Varebeke**, President, European Union Chamber of Commerce in China, China
- **Wang Zhixuan**, Director General, China Electricity Council, China
- **Wu Yijian**, Chairman, Ginwa Enterprise Group, China

moderated by

- **Harinder Kohli**, President and CEO, Centennial Group, USA

d) The Chinese Approach towards Corporate Citizenship

- **Serge Berthier**, President, Asian Affairs, Hong Kong
- **Eva Biaudet**, Member of Parliament, Finland
- **Brunson McKinley**, Director General, International Organization for Migration, Switzerland
- **Tom Spencer**, Executive Director, European Centre for Public Affairs, United Kingdom
- **Zhang Yue**, Chairman, Broad Air Conditioning, China
- **Zhao Min**, President, Sinotrust, China

moderated by

- **John Elkington**, Chairman, SustainAbility United Kingdom

e) Chinese Companies Interacting with the World

- **Mukesh Aghi**, Chief Executive Officer, U21, Singapore
- **Chen Ping**, Chairman, Manhattan Capital Group Holdings, China
- **Michael Johnson**, Member of Parliament, Australia
- **Abdulaziz Sager**, Chairman, Sager Group, Saudi Arabia and Chairman, Gulf Research Center, UAE
- **Zhao Xiting**, Deputy Secretary General, China Security & Protection Industry Association, China

Moderated by

- **Timothy Beardson**, Chairman, Albert Place Holdings, Hong Kong SAR

(18.30-19.00) **Press conference, with the co-chairmen**

18.00-18.30 **Meeting the business delegation from Shenyang**

Moderated by

- **Li Yingji**, Director General, China Federation of Industrial Economics, China

18.30-19.00 **Reception**

19.00-22.00 **Gala Dinner**

Welcome by

- **Carlo Lamprecht**, Minister of Economy, State of Geneva, Switzerland

With

- **Fu Chengyu**, President, China National Offshore Oil Company (CNOOC), China

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- **Zhao Xizheng**, Chairman, China Electricity Council, China

Rapporteur

- **Werner Kreuz**, Vice President, A.T. Kearney, Germany

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- **Frank-Jürgen Richter**, President, Horasis, Switzerland

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