

Registration

Please register by sending a copy of the completed form to the Chamber

until Thursday, December 7th 2006, 17.00h by fax 044-421 38 89

or to the Swiss-Chinese Chamber of Commerce, Höschgasse 83, 8008 Zurich.

Participation is free

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Company.....

Participant's name.....

Guest's name(s).....

Full Address.....

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Phone..... E-mail.....

Date..... Signature.....

Member of the Swiss-Chinese Chamber of Commerce

Non-Member

For membership and more information, visit www.sccc.ch

Invitation

Executive Leadership in China

Presentation by

Jerôme Bucher

Principal of Heidrick & Struggles China

followed by Panel with

Erwin Schurtenberger

former Swiss Ambassador to China

Kurt Haerri

Member of the Executive Board, Schindler Elevators Ltd.
President, Swiss-Chinese Chamber of Commerce

Monday, December 11th 2006

16:30 – 19:30

Park Hyatt Zurich

Beethoven-Strasse 21, 8002 Zurich



The Event is kindly supported by

HEIDRICK & STRUGGLES

About the Seminar

No matter what the industry, demand for experienced executives and leaders in China far outstrips supply. Economic growth rates of approximately 10% over the past three consecutive years, in part fuelled by international firms trying to gain access to China's enormous domestic market, has led to a rush of companies establishing and expanding operations there. This in turn has added to the need for a broader base of management experience. A shortage of talent is creating a market where companies eager to attract and retain the best talent all pursue the same small core of high-profile, and increasingly high-priced, people. This Heidrick & Struggles briefing, based on an Economist Intelligence Unit survey of 148 executives, highlights the management challenges that firms operating in China are facing:

- Management turnover in China is extremely high and retaining talent is major problem
- Companies of nearly all sizes are hiring
- Firms intend to recruit more native Chinese executives, but the supply of experienced managers remains limited
- Dealing with cultural differences remains a major issue
- Coaching and mentoring programs are needed to help narrow the skills gap

Jerôme Bucher is a Principal of Heidrick & Struggles China, based in Beijing. He is an active member of the firm's Life Science and Industrial Practices. He has worked over 20 years in the Far East (Hong Kong, Tokyo, Shanghai and Beijing) for multinational companies in the capital goods, pharmaceutical and medical device industries. He holds an M.A. in Chinese Studies from the University of Zurich and an M.B.A from IMD, Lausanne. He is fluent in Chinese, German, English and French.

Heidrick & Struggles International is the world's premier provider of executive search and leadership services consulting. The company's core business, Heidrick & Struggles Executive Search, has been an industry leader for nearly 50 years, specializing in chief executive, board member and senior-level management assignments for a broad array of clients.

For more information, visit www.heidrick.com.

Program

- 16:30 Registration & Coffee
- 17:00 Welcome address by
Wolfgang Schmidt-Soelch
Partner, Heidrick & Struggles Switzerland, Zurich
Member of the Executive Board, Swiss-Chinese Chamber of Commerce
- 17:10 **“Executive Leadership in China”**
Presentation of the key-findings of a report written in cooperation with the Economist Intelligence Unit and practical insights from the field in China by
Jerôme Bucher
Principal of Heidrick & Struggles China, Beijing
- 17:30 Panel discussion led by
Uta Harnischfeger
Consultant, Zenhäusern & Partner AG, Zurich
- with Panelists
Erwin Schurtenberger
former Swiss Ambassador to China
- Kurt Haerri**
Member of the Executive Board, Schindler Elevators Ltd., Ebikon
President, Swiss-Chinese Chamber of Commerce
- Jerôme Bucher**
- 18:20 Questions & Answers
- 18:30 Networking-Cocktail
- 19:30 Closing of Seminar

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