

## Invitation to SJCC Members and Friends

### Luncheon

**Wednesday, 18 April 2007**

Zunftthaus zur Waag, Münsterhof 8, 8001 Zürich

11:45 Aperó

### Speech by Dr Urs Buchmann

Head China Commercial Banking Credit Suisse

***The China-Japan Equation: Opportunities and Limitations of a Competitive Partnership***

followed by luncheon at 12:30

**Mr. Urs Buchmann** received a Ph.D. in International Public Law from the University of Berne. In 1984, he joined the editorial staff of the Economics Section of *Neue Zürcher Zeitung*.

In 1985, Mr. Buchmann embarked on a banking career with Credit Suisse's corporate banking organization in Switzerland. He joined the Credit Suisse Beijing Representative Office and became the bank's Chief Representative in November 1987. He also headed the bank's second PRC office, which was established in Shanghai in 1992.

Mr. Buchmann, a Managing Director, served as the Country Head for CSFB's China organization since the beginning of 1996. In 1999 he was appointed as the Country Head for Credit Suisse Financial Services in China. In this capacity he co-ordinates the activities of the Credit Suisse business units pursuing interests in the commercial and correspondent banking areas in the PRC. He also represents Credit Suisse with China's regulators and administrative bodies in these areas.

Moreover, Mr. Buchmann is responsible for the implementation of Credit Suisse's PRC business policies in the commercial and correspondent banking areas as well as for the cross-selling of a broad range of banking products, notably in the corporate banking, capital market as well as asset management areas. In recent years he has been increasingly active in supporting the strategic efforts of Swiss and European companies seeking a stronger presence in China's rapidly growing industrial and services markets. At the same time, Mr. Buchmann has also increasingly been involved in advising Chinese companies wishing to enter the international and notably the European markets.

From 2000 to 2002, Mr. Buchmann served as the President of the Beijing Chapter of the Sino-Swiss Chamber of Commerce. Moreover he is Chairman of the Sino-Swiss Partnership Fund, the first ever Sino-Foreign private equity fund in China. Mr. Buchmann also serves on various corporate boards in industry and finance in Asia.

**Participation Fee:** The cost of the luncheon per person is CHF 90.--, to be paid in cash only at the event (there is a full no-show charge in case of cancellation later than 2 days prior to the event).

**Please register as soon as possible, and at the latest by 13 April 2007,** by returning the attached registration page either by fax or e-mail.

## REGISTRATION

**Luncheon, Wednesday, 18 April 2007**  
Zunfthaus zur Waag, Münsterhof 8, 8001 Zürich

**Speech by Dr Urs Buchmann**  
Head China Commercial Banking Credit Suisse  
***The China-Japan Equation: Opportunities and Limitations of a Competitive Partnership***

Mr. / Mrs. \_\_\_\_\_  
Family Name \_\_\_\_\_  
Name \_\_\_\_\_  
Company \_\_\_\_\_  
*Accompanied by* \_\_\_\_\_ / *Company* \_\_\_\_\_  
Address \_\_\_\_\_  
Tel. \_\_\_\_\_  
E-mail Address \_\_\_\_\_  
Date and Signature \_\_\_\_\_

Fax +41 (0)44 381 09 54  
E-Mail office.sjcc@sjcc.ch