

Business Trip to China 2007

13–20 May 2007

- I would like to join the Business Trip to China 2007. Please reserve a place for me and send me further information.
- Arrangement “China Today and Tomorrow”, 13–20 May 2007
CHF 4'500.—
(including domestic flights and accommodation in China)
- Arrangement “China Today” 13–16 May 2007
CHF 2'500.—
(including domestic flights and accommodation in China)
- Arrangement “China Tomorrow” 16–20 May 2007
CHF 2'000.—
(including domestic flights and accommodation in China)
- I will not be able to join the Business Trip to China 2007, but I am interested in this topic.

Name/First name: _____

Company: _____

Function: _____

Address: _____

Telephone: _____

E-Mail: _____

Should you have any further questions, please do not hesitate to contact Mrs Fan Wu, fan.wu@ch.pwc.com
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Business Trip to China 2007

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Zurich–Beijing–
Shanghai–Nanchang–
Nanning–Zurich

Day after day, economic news about the People's Republic of China hit the headlines of international press. It appears that no organisation with international ambitions would afford not to be in China. However, the Chinese market is most challenging for foreigners: fierce competition, difficult acquisition process, and legal uncertainties are just a few examples.

Chances and risks have to be weighed up carefully prior to any investment commitment in China.

PricewaterhouseCoopers led a group of Swiss business leaders to China earlier this year. The favourable feedbacks from participants encourage us to organise a similar trip again in 2007 in cooperation with Swiss Organisation for Facilitating Investments (SOFI). Participants will be given a unique chance to experience China's business community, talking to government officials and learning from experiences and success stories.

China Today 13–16 May 2007

Beijing and Shanghai

China Today focuses on the booming regions of Beijing and Shanghai. Most Swiss firms are attracted by the excellent infrastructure, the legal framework, the skilled employees, the solid supplier networks and the vast consumer potential.

China Tomorrow 16–20 May 2007

Nanchang and Nanning

China Tomorrow will take you to two rising cities in Central respectively South China being predicted to have a great growth potential in the next five to ten years.

Experience Nanchang, a city located a mere one-hour flight from Shanghai, one of the most cost effective production areas and Nanning which on the other hand, is expected to become one of the important production and trading hubs for south-east Asia.

Get an insight into the Chinese business mentality and learn from the experience of European companies doing business in China.

Join us on the next business trip to China. Return the attached form and reserve your place to explore China Today and Tomorrow in May 2007.



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