

ORGANIZATION AND INFORMATION

Start 6th program	February 28 th , 2008
Registration until	November 30 th , 2007
Assessment	December 3 rd to 7 th , 2007
Decision on Participation	December 19 th , 2007

Program duration	Total 18 months 12 months: 86 lecture days (approx. 50% during weekends) 6 months: master thesis (400 hours)
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Program locations	Main location Zurich (CH): <ul style="list-style-type: none"> • One week in Eastern Europe • Two weeks in Asia (Japan, Shanghai, Hong Kong) • Courses in Germany
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Timing of sessions	General: Thursday, Friday, Saturday, Sunday
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Number of students	20 (max. 25)
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Title awarded	MBA ETH in Supply Chain Management (MBA ETH SCM)
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Fee	CHF 58,000 (10% discount for member companies) including all lecture sessions, comprehensive course materials, examination fees. In Eastern Europe and Asia, accommodation.
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Downloads	www.mba-scm.org
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Registration	www.zfw.ethz.ch/application/
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PROGRAM PARTNER UNIVERSITIES

ETH-Zurich (Lead)
www.ethz.ch

Hong Kong University of Science and Technology (HKUST)
www.ust.hk

Shanghai Tongji University
www.tongji.edu.cn

Hosei University
www.hosei.ac.jp

Professors from the following universities participate in the program:

University of Tokyo (Japan)
Copenhagen Business School (Denmark)
Fraunhofer IPA (Germany)
Fraunhofer-Institut IML – University of Dortmund (Germany)
University of Hannover (Germany)
University of St.Gallen (Switzerland)
University of Zurich (Switzerland)
WHU – Otto Beisheim School of Management (Germany)
Vienna University of Economics and Business Administration (A)
Rutgers, State University of New Jersey (USA)
Cranfield University (Great Britain)

FORUM-SCM

The "Forum for Supply Chain Management FSCM" - is an association that acts as a sponsor for this course of studies and pursues the following objectives:

- Securing standards and future development of the MBA-SCM
- Promotion of international co-operation in the field of SCM between training institutions, universities and corporations
- Organization and support of events, research and projects regarding SCM.

MEMBERS



ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

MBA-SCM



Program 2008/2009: 6th Course

Executive MBA in International Supply Chain Management
Managing the process-driven global enterprise

In co-operation with



www.mba-scm.org

POSITIONING

The MBA-SCM is your asset in the global economy

The highly competitive market requires dramatically increasing numbers of qualified supply chain managers to lead planning, implementation and controlling of complex international value-networks.

The attractive SCM master program offered by the ETH Zurich in association with its universities and industrial partners provides you with the know-how requisite to operate at the very top and not simply keep up with the competition.

Experience the professionally designed program based on:

- State-of-the-art theoretical models and knowledge
- Profound SCM executive experience
- Wide spectrum of international industry-based case studies
- Study excursion to Eastern Europe and Asia

The ideal participant

You are a member of middle or senior management in an industry, trade or service-oriented business. You

- pursue change and cope successfully with the complex systems of supply networks in the face of global competition
- cope with the demanding pace of change in the international economic structures of industry, trade and services
- cope with the challenge of technological change driving the development of supply chain and market integration and penetration

Admission requirements

- A university degree (master) or a very good college degree (incl. University of Applied Sciences) or equivalent
- 5 years of business experience
- Proficiency in English

Benefits to participant and employer

- Receive the know-how to create smart supply chains assuring competitive advantages by value engineering
- Master the qualitative and quantitative analysis, organization, measurement and control of transparent networks.
- Weave your personal international network with the current and future top league SCM players
- Access to global contacts network for SCM development - hook up with future business partners
- Better knowledge of competitors' SCM activities - easy establishment of project & process benchmarks

COURSE OBJECTIVES

Introduction and Global Economy Module	10 days
<p>Major trends in the globalization process and the functioning of multilateral trade order (WTO). Awareness for tax-logic and strategies in the context of Supply Chain Management. Legal aspects of corporate structures, merger and acquisition, arbitration and corporate governance.</p>	
Management Module	26 days
<p>Recognize and understand the organizational conditions and corporate measures for optimum conversion of the market requirements. General Management, business process reengineering, innovation management, marketing, accounting–finance–controlling, information management and HR.</p>	
SCM Module	30 days
<p>Become acquainted with the organizations, processes, and technologies for successful implementation and operation of SCM in companies. Several Company Visits, design and plan of Supply Chains, sourcing logistics, reuse and recycle and industry concepts.</p>	
Asia and CEE Module	26 days
<p>General background of Asian and CEE countries, the respective economy, legal practice and HR situation. Company visits: Rapid assessment, real cases and discussions with top management of companies in Russia, Japan and China.</p>	
Master Thesis	400 hours within 6 months
<p>Applying the acquired know-how in a systematic way (systems engineering) in a project of the participant's company.</p>	



FACULTY KEY LECTURERS

Prof. Markus Baertschi, University of Applied Sciences, Basel
 Prof. Dr. Pius Baschera, ETH Zurich
 Prof. Dr. Dick Beatty, Rutgers, State University of New Jersey
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 Prof. Dr. Manfred Frühwirth, WU Vienna
 Prof. Dr. Yoshiro Fukuda, Hosei University Tokyo
 Prof. Dr. Heinz Hauser, University of St. Gallen
 Prof. Dr. Bernd Hellingrath, University Paderborn
 Prof. Dr. Fumihiko Kimura, The University of Tokyo
 Prof. Dr. Herbert Kotzab, Copenhagen Business School / WU Vienna
 Prof. Dr. Chung-Yee Lee, HKUST Hong Kong
 Prof. Dr. Paul Schönsleben, ETH Zurich
 Prof. Dr. Gerhard Schwabe, University of Zurich
 Prof. Dr. Richard Senti, ETH Zurich
 Prof. Dr. DBA Hugo Tschirky, ETH Zurich
 Prof. Dr. Mitchell M. Tseng, HKUST Hong Kong
 Prof. Dr. Jian-Xin You, Tongji University Shanghai
 Prof. Dr. Stephan Wagner, WHU - Otto Beisheim School of Management
 Prof. Dr. Ing. H.-P. Wiendahl, University of Hannover
 and specialized lecturers from industry representing their requirements.

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