

Hong Kong Economic and Trade Office

The Hong Kong SAR has 13 Economic and Trade Offices (ETO) around the world with a remit to promote Hong Kong's political links, and economic and trade relations with our trading partners. In Europe, there are currently offices in Brussels, London, and Geneva, and plans are at an advanced stage for the opening of a new office in Berlin. The new Berlin Office will further boost the presence of Hong Kong in Europe, and help improve our ability to communicate with all the Member States of the European Union.

Hong Kong Trade Development Council (HKTDC)

Established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, manufacturers and service providers. With more than 40 offices worldwide, including 11 in the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with China and Asia. The HKTDC also organises trade fairs and business missions to connect companies with opportunities in Hong Kong and the mainland, while providing information via trade publications, research reports and online.

Information and various services can be obtained at:

Hong Kong Business Associations Worldwide
www.hkfederation.org.hk

Hong Kong Trade Development Council
www.tdctrade.com

Government of the Hong Kong Special Administrative Region
www.gov.hk

Swiss Consulate General in Hong Kong
www.eda.admin.ch/hongkong

Swiss-Hong Kong Business Association

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Hong Kong Economic and Trade Office, Brussels
Hong Kong Special Administrative Region Government

Invitation

Business Seminar on

“Hong Kong: Your High-Speed Connection to China Opportunities”

Monday, February 18th 2008

3:00 – 5:00 pm
Zunfthaus zur Meisen, Münsterhof 20, 8001 Zurich

(Registration necessary; reply-slip enclosed)

The event is kindly supported by



Hong Kong: Your High-Speed Connection to China Opportunities

Hong Kong has experienced a strong and broad-based economic boom in the recent years. The "one country, two systems" principle has worked to Hong Kong's advantage, allowing it to benefit from the Chinese mainland's massive growth, while maintaining its own autonomy. In 2007, it has achieved another year of economic expansion and business optimism. Exports grew strongly by 9.3 % in the first eleven months. Real GDP expanded by 6.1 % year-on-year in the first three quarters of 2007.

Hong Kong is considered as the world's freest and most service-oriented economy. It is the world's sixth-largest entity in terms of foreign exchange reserve holdings and the second-largest recipient of FDI in Asia. Given this assets, Hong Kong has evolved into a business hub in the region and can function as risk-manager for doing business in China. The seminar speakers will provide further insights into these topics.

Hong Kong – Legal Track to China

The continuing flow of investment, technology and expertise into China has created manifold opportunities for foreign investors. Under the "one country, two systems" principle Hong Kong with its separate and well established legal system and judiciary holds a unique position as a legal entry port into China. Over the last 10 years since the handover this has been complemented with many innovative schemes, which allow fast legal access to the China market, high level protection of intellectual property and last but not least efficient and well established enforcement of contracts. The presentation will explain how these opportunities can best be used for structuring and implementing investments.

About Hong Kong Science & Technology Parks Corporation

The Corporation is a statutory body funded by the Hong Kong Government to promote and transform Hong Kong into a major center of innovation and technology development. Since its inception in 2001, the Corporation has developed and managed a comprehensive range of facilities and services to cater for the needs of industries at various stages, ranging from nurturing technology and design start-ups through Incu-Tech Program; providing full range management and technical support through industry university collaboration program; developed office facilities and time-shared laboratories in the 22-hectare Hong Kong Science Park; lease out land and premises in the three industrial estates for high value manufacturing; and transformed the InnoCentre at Kowloon Tong to provide services to design professionals.

Programme

(all presentations in English)

15.00 Registration

15.15 Welcome address

Dr. Kurt Moser
President, Swiss-Hong Kong Business Association

15.20 Hong Kong, an International City with an International Approach to Doing Business

Mr. Duncan Pescod
Special Representative for Hong Kong Economic and Trade Affairs to the European Communities, The Government of the Hong Kong SAR

15.40 Hong Kong – Legal Track to China

Dr. Esther Nägeli, LL.M., MBA
Nägeli Attorneys-at-Law, Zurich
Vice President, Swiss-Hong Kong Business Association

16.00 How Hong Kong Science Park Can Help You Build a Safer Business Model for China

Mr. Bjorn Segerblom
Overseas Representative in Europe
Hong Kong Science & Technology Parks Corporation

16.20 How the Hong Kong Trade Development Council Can Help You

Mr. Winchell Cheung
Director, Germany & Central Europe
Hong Kong Trade Development Council

16.35 Questions & Answers

17.00 Closing of Seminar