



China Business Opportunity Symposium

Preamble to the
World Economic Forum
Annual Meeting 2008
21 January 2008
Geneva, Switzerland

Chinese Companies
Becoming Global Players:
Strategies for Success

Dear,

The Economic Development Office of the Republic and State of Geneva, Switzerland, and Shang-Dao are pleased to invite you to attend the forthcoming CHINA BUSINESS OPPORTUNITY SYMPOSIUM scheduled to take place in Geneva on 21 January 2008.

The CBO Symposium is a full-day conference that will gather experienced executives from leading companies. It will offer them a platform to share their business challenges, success stories, and openly exchange views with participants during interactive panel discussions. The focus will be two-fold: foreign companies active in China and Chinese companies expanding in China and abroad. Together we will identify best practices of successful businesses.

The Symposium will also provide delegates with a unique opportunity to create new business alliances and partnerships with influential organizations and corporations. The format will be highly interactive, thereby creating a stimulating environment for excellent networking opportunities.

Confirmed speakers at the CBO Symposium include:

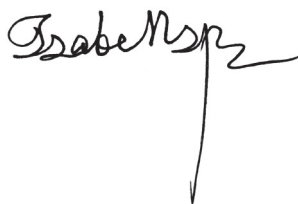
Mr Pierre-François Unger	Minister of Economy and Health, Republic and State of Geneva
Mr Juan Carlos Torres	CEO, Vacheron Constantin
Mr Houlin Zhao	Deputy Secretary General, International Telecommunication Union
Mr Chris Kirk	CEO, SGS – Société Générale de Surveillance

There will be high-ranking officials from the International Olympic Committee, giving greater immediacy in view of the Olympic Games to be held later next year in Beijing. One highlight will be the keynote speech given by a top executive from the Industrial & Commerce Bank of China on the success of their IPO strategy implementation.

This is a By Invitation Only event. In order to grant high quality networking, the number of participants is limited. Therefore, we strongly encourage you to complete and return the enclosed Registration Form to us by 14 December 2007.

We look forward to welcoming you to this unique event and to the beautiful lakeside city of Geneva.

Yours faithfully,



Isabel Shuping Mu - Delegate
Economic Development Office
Department of Economy and Health
Republic and State of Geneva
Telephone: +41 44 586 6868
Email: GenevaEDO@gmail.com