



■ **Venue**

Zunftthaus zur Schmiden,
Marktgasse 20, 8001 Zürich
Zunftsaal

■ **Documentation**

Documentation will be distributed at
the seminar.

■ **Inquiries**

Europa Institut at the University of
Zurich, Hirschengraben 56,
8001 Zürich
Phone: 044 634 48 91
E-Mail: eiz@eiz.uzh.ch

■ **Number of participants**

The number of participants will be
limited.

■ **Chair**

Dr. Esther Nägeli, Zurich /
Prof. Dr. Andreas Kellerhals, Zurich

■ **Registration deadline**

Tuesday, 4 March 2008

■ **Seminar fee**

CHF 250.- (including
documentation, coffee break and
reception)

■ **Admission card**

An admission card (including a map)
will be despatched in due time.

■ **Registration**

by fax with the registration form to
the secretary's office of the Europa
Institut at the University of Zurich
fax: 044 634 43 59 or
by internet: <http://www.eiz.uzh.ch>
(registrations cannot be cancelled but
can be transferred within a firm).

■ **Registration form for the seminar of 13 March 2008
«7. Zurich International Forum on Chinese Business Law»**

Name/First Name*: _____

Position*: _____

Company*: _____

Address*: _____

Phone*: _____ Fax: _____

E-Mail: _____

Date/Signature: _____

* This information will be used for the list of participants.



Europa Institut an der Universität Zürich

Kompetenzzentrum für Fragen
des Europarechts

Thursday, 13 March 2008
13.30 – 17.45
Zunftthaus zur Schmiden

Chair:
Dr. Esther Nägeli /
Prof. Dr. Andreas Kellerhals



7. Zurich International Forum on Chinese Business Law

In collaboration with:



University of Zurich
LL.M. - International Business Law



瑞中經濟協會

法律事務分會

■ Synopsis

The continuing flow of investment, technology and expertise into China has created manifold opportunities for foreign investors in China. Today China itself has become an important international player and is expanding its M&A activities around the globe, where it creates new opportunities, but at instances also meets defensive measures. At home unique challenges must be solved in order for China to maintain the momentum of its economic development. To this end it has introduced new policies in terms of sustainability and building a harmonious society. New laws adapt the trade and investment environment accordingly. – A challenge for foreign and Chinese investors alike.

The seminar will address these developments in the areas most crucial for foreign investors. It will focus on practical experience and explain cases in order to show how these challenges can best be met by investors.

■ Speakers

Li Xiaosi, Consul General of the People's Republic of China in Switzerland and Liechtenstein, Zurich

Andreas Kellerhals, Attorney-at-Law, Prof. Dr. LL.M., Director Europa Institut at the University of Zurich and the LL.M. Program International Business Law, Partner Swisslegal Inderbitzin, Zollikon-Zurich, Member Swiss Competition Commission

Michael Moser, Attorney-at-Law, Dr., Partner O'Melveny & Myers LLP, Hong Kong and Beijing and Chairman of the firm's China practice, Member of the Panel of arbitrators of CIETAC, Chairman of the Hong Kong International Arbitration Centre, Lecturer at the University of Zurich in the LL.M. Programme International Business Law

Esther Nägeli, Attorney-at-Law, Dr. LL.M. (University of Hong Kong), MBA, Partner Nägeli Attorneys-at-Law, Zurich, Chairperson of the Legal Chapter and member of the Executive Board of the Swiss-Chinese Chamber of Commerce and Vice-President of the Swiss-Hong Kong Business Association, Zurich, Lecturer at the University of Zurich in Chinese Business Law

Sheyenne Scriven-Jin, LL.B. (East China Institute of Politics and Law), J.D. (University of Maine School of Law), Member of the American and Massachusetts Bar Association, Senior Legal Counsel, Novartis, Basel

Barbara Senn, Attorney-at-Law, LL.M. in International Business Law, Corporate Compliance Officer and Legal Counsel of the Georg Fischer Group, Schaffhausen, Legal Counsel for the China-based subsidiaries / former «Delegate of the CEO of China» of Georg Fischer Group

■ Program

13.30 – 13.45	Welcome Li Xiaosi
13.45 – 14.25	Inbound and Outbound Investments – Switzerland a Useful Entry Port for Chinese Investment in Europe? Esther Nägeli
14.25 – 14.45	China's Developing Competition Law – Emerging Pitfalls for Swiss Companies Andreas Kellerhals
14.45 – 15.30	Georg Fischer in China – Experiences from the Legal Counsel's Perspective Barbara Senn
15.30 – 16.00	<i>Coffee break</i>
16.00 – 16.40	Latest Developments in IP Protection in China – New Horizons for Foreign Investors? Sheyenne Scriven-Jin
16.40 – 17.20	Arbitration in China: Three Easy Pieces for 2008 Michael Moser
17.20 – 17.45	Discussion and Q&A
17.45	<i>Reception</i>