



Invitation

Sino-Swiss Economic & Trade Forum

with

H.E. CHEN Deming
Minister of Commerce, the Ministry of Commerce of
the People's Republic of China

H.E. Doris LEUTHARD
Federal Councillor, Vice-President of the Federal Council
and Head of the Federal Department of Economic Affairs

and with a high-ranking official & business delegation

Thursday, February 26th 2009

8:00 – 11.30 a.m.

The Dolder Grand
Kurhausstrasse 65, Zurich

Organized by:

China Association of Enterprises with Foreign Investment (CAEFI)
The Swiss-Chinese Chamber of Commerce (SCCC)

Supported by:

The Ministry of Commerce of the People's Republic of China (MOFCOM)
The Federal Department of Economic Affairs (FDEA)

Co-organizers:



Visit of H.E. CHEN Deming in Switzerland Thursday, 26th February 2009 in Zurich

As announced during the visit of Premier WEN Jiabao in Switzerland end of January 2009, H.E. CHEN Deming, Minister of Commerce of the People's Republic of China will lead a high-ranking official and business delegation to Europe including Switzerland from February 25th – March 2nd 2009.

The delegation wishes to express with this visit its sincere effort to further confidence in the bilateral economic and trade relations and to contribute to the reduction of trade deficits, to fight the economic crisis, to prevent protectionism and to lay the grounds for an open economy.

Swiss enterprises are invited to attend the Sino-Swiss Economic & Trade Forum to learn more about the possibilities for investment and trade and to use the platform to meet representatives of Chinese companies from the following business areas:

- Energy & Environmental Technology
- Machinery & Construction
- Chemicals, Pharmaceuticals & Health Care
- Automotive Industry
- Services

Don't miss this unique event and the possibility to assess your business opportunities with more than 100 representatives of Chinese companies.

Programme

Presentations in Chinese and English (with simultaneous translation)

a.m.

07:20 Registration

**08:00 Official opening of the Sino-Swiss Economic & Trade Forum by
Federal Councillor Doris LEUTHARD
Chinese Minister of Commerce CHEN Deming**

08:25 Short presentations of bilateral investment & trade opportunities
Speakers and contents in detailed programme available up-front
Presentations in Chinese and English (with simultaneous translation)

09:50 Closing of Sino-Swiss Economic & Trade Forum followed by
Coffee/tea break
and networking with representatives of Chinese enterprises

10:30 Cocktail reception
and networking continued with representatives of Chinese enterprises

11:30 Closing of event

Kindly note that details of this programme will be available up-front.

Registration

Please register by sending a copy of the completed form to the Swiss-Chinese Chamber of Commerce until **Wednesday, February 25th 2009, 10.00 a.m.**

by fax: 044-421 38 89

or E-mail:
info@sccc.ch

Venue:

The Dolder Grand
Kurhausstrasse 65
8032 Zürich

Participation free of charge.

**Registration mandatory,
otherwise no entry possible
to the Forum.**

How to get to the Dolder Grand

By car:

From Basel / Bern: A1 motorway to Zurich, exit Zurich City

From Zurich Airport / Winterthur / St. Gallen:

A1 motorway to Zurich, exit Zurich Unterstrass

From Chur: A3 motorway to Zurich, exit Zurich City

By public transport:

From the main station: Tram 3 in the direction of Klusplatz, get off at the Römerhof stop

From Paradeplatz: Tram 8 in the direction of Klusplatz, get off at the Römerhof stop

From Bellevue: Tram 15 in the direction of Klusplatz, get off at the Römerhof stop

From Römerhof by cablecar to the Dolderbahn terminal (Bergstation). From here it is just a short walk.

Company:

Participant's Name:

Address:

Phone: E-mail:

Date..... Signature.....

Member of:

- Swiss-Chinese Chamber of Commerce
- economiesuisse
- Osec
- Swissmem