

ORGANIZATION AND INFORMATION

TIMING

Start 7th course February 26th 2009
Registration until November 30th 2008

Assessment November to December 2008

Decision December 2008

Program duration **Total 18 months**
 12 months: 90 lecture days
 (approx. 50% during weekends)
 6 months: master thesis (400 hours)

Timing of modules **General:** Thursday, Friday, Saturday, Sunday

KEY FACTS

Program locations **Main location Zurich**
 Other locations Japan, China, Russia and the US, field trips to Central Europe

Admission Requirements

- University degree (master)
- Good college degree (including University of Applied Sciences) or equivalent
- 5 years of business experience
- Proficient in Business English

Number of students 25

Title awarded MBA ETH in Supply Chain Management (MBA ETH SCM)

Accreditation EQUIS-EPAS and OAQ in progress

CONTACTS and REGISTRATION

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FEES and FINANCING

Fees CHF 65'000.– (a cancellation fee of CHF 10'000.– applies after January 15th 2009)
 The fee includes lecture sessions, course materials, examination fees, half board and accommodation in Russia, Asia and the US

Financing Upon recommendation of ETH, residents of EU countries and Switzerland who fulfill the admission requirements may apply for financing through organizations such as Festo-funds.

PROGRAM PARTNER UNIVERSITIES

Hong Kong University of Science and Technology, Hong Kong (China) www.ust.hk

Tongji University, Shanghai (China)
www.tongji.edu.cn

Hosei University, Tokyo (Japan)
www.hosei.ac.jp



OTHER UNIVERSITIES

- University of Tokyo (Japan)
- Copenhagen Business School (Denmark)
- Fraunhofer IPA (Germany)
- Fraunhofer-Institut IML
- University of Dortmund (Germany)
- University of Hannover (Germany)
- University of St.Gallen (Switzerland)
- Technical University of Hamburg-Harburg, Kühne School of Logistics and Management (Germany)
- Vienna University of Economics and Business Administration (Austria)
- Rutgers, State University of New Jersey (USA)
- Cranfield University (Great Britain)

FORUM-SCM

The Forum for Supply Chain Management is an association of globally acting companies represented by their top management. The Forum initiated the curriculum of the MBA-SCM program, and adapts the content continuously to the needs of the industry.

SPONSORS



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As of August 2007



MEMBER ASSOCIATIONS



Modules in Japan, China, Russia and the US



Eidgenössische Technische Hochschule Zürich
 Swiss Federal Institute of Technology Zürich

MBA-SCM



Program 2009–2010: 7th Course

Executive MBA in International Supply Chain Management
 for Entrepreneurial Leaders in the Global Economy

In co-operation with



www.mba-scm.org

POSITIONING

Program focus

- General management perspective: Develop vision, align strategy, organization and resources; successfully implement and control the key elements and processes of major initiatives.
- Efficient design, management and optimization of complex supply chains within a global context.
- Analysis and interpretation of trends and conditions of the global economy. Learning from regional or local managers worldwide

Program strengths

- Unique blend of academic and industrial expertise
- The only global executive MBA in Supply Chain Management for practitioners
- Modules in to Japan, China, Russia and the US, field trips to Central Europe

Benefits to participant and employer

- Competences to successfully manage complex supply chains of industry, trade, retail and administration
- Knowledge to secure sustainable competitive advantages by value engineering
- Master the analysis, organization, monitoring, performance and control of networks
- High performance leadership skills
- Qualify for an executive role in the global emerging markets
- Huge network amongst current (VIP's) and future key players (participants)
- High value to your company and its customers
- Achieving EMBA from a top ranked University concurrent to your career.
- Reward, motivate and retain high performers
- Take advantage from international business best practice and benchmark knowledge
- Expand the professional network of key talents
- Achieve return on your investment with company related cases and master thesis
- Enhance your image as an employer of choice

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COURSE OBJECTIVES

Management Block	approx. 30 days
<p>Develop vision, align strategy, organization and resources - successfully implement and control the key elements and processes of major initiatives.</p> <p>Strategy - general and risk management - technology and innovations management - process reorganization - organizational development - strategic human resource management - leadership - accounting finance and controlling, marketing - information management</p>	
SCM Block	approx. 30 days
<p>Efficient design, management and optimization of complex supply chains within a global context - information management</p> <p>SC Design and Strategy - SC Plan - SC Source - SC Make - SC Deliver, Warehousing and Retail - Return, Reuse and Recycle - SC Control - Industry concepts.</p>	
Global Economy Block	approx. 30 days
<p>Analysis and interpretation of trends and conditions of the global economy. Learning from regional or local Managers and government representatives in Asia, Russia and US.</p> <p>International trade - international organizations - legal and tax - cultural, legal, HR and logistics specificities in visited regions - field trips to Japan, China, Russia and the US.</p>	
Master Thesis	400 hours within 5 months
<p>Application and consolidation of theory through a concrete practical example. The Master Thesis is a project in the field of SCM in the company for which the student works. The project should be of strategic interest to the company and have the support of top management. No presence is required during this time.</p>	



FACULTY KEY LECTURERS

Prof. Markus Baertschi, University of Applied Sciences, Basel
 Prof. Dr. Pius Baschera, ETH Zurich
 Prof. Dr. Dick Beatty, Rutgers, State University of New Jersey
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 Prof. Dr. Roman Boutellier, ETH Zurich
 Prof. Dr. Uwe Clausen, University of Dortmund / Fraunhofer Institute (IML)
 Prof. Dr. Manfred Frühwirth, WU Vienna
 Prof. Dr. Yoshiro Fukuda, Hosei University Tokyo
 Prof. Dr. Heinz Hauser, University of St. Gallen
 Prof. Dr. Bernd Hellingrath, University of Paderborn
 Prof. Dr. Eberhard Jochem, ETH Zurich
 Prof. Dr. Herbert Kotzab, Copenhagen Business School / WU Vienna
 Prof. Dr. Chung-Yee Lee, HKUST Hong Kong
 Prof. Dr. Paul Schönsleben, ETH Zurich
 Prof. Dr. Gerhard Schwabe, University of Zurich
 Prof. Dr. Richard Senti, ETH Zurich
 Prof. Dr. DBA Hugo Tschirky, ETH Zurich
 Prof. Dr. Mitchell M. Tseng, HKUST Hong Kong
 Prof. Dr. Jian-Xin You, Tongji University Shanghai
 Prof. Dr. Stephan Wagner, ETH Zurich
 Prof. Dr. Ing. H.-P. Wiendahl, University of Hannover
 and lecturers from industry representing their requirements.

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