

energypact conference

MARCH 16-17, 2009
International Conference Centre Geneva, Switzerland

First annual conference on the global issues of energy, environment and development to be held in Geneva.

I write to tell you about this important conference, which my company is helping to support, in the hopes you will join us and make your associates and partners aware of it.

This groundbreaking international conference will provide a forum for the worlds of energy, environmentalism and development to seek common ground on the challenges facing humanity, and also an unusual opportunity for top Iranian and Western energy officials to talk face to face.

On March 16-17, 2009 the Energy Pact Foundation will be holding the Energy Pact Conference at the International Conference Centre Geneva. The Conference will for the first time address in an integrated manner the related issues of energy needs as well as environmental and developmental challenges. Another unique feature of the conference is its non-partisan approach as issues will be addressed from a multi-polar perspective in order to build a common ground of understanding among all representative stakeholders. Such a recurrent institutional platform that transcends partisan interests does not exist on the international stage.

More than 500 participants are expected to attend. These will include high-level government officials, opinion leaders and representatives from the United Nations, NGOs, industry, civil society, media and the academic world. The conference will also offer the opportunity to follow the evolution of the energy market, the largest global economic segment in the next 20 years. It will allow participants to meet decision makers, investors and important foreign delegations, notably from China and Iran.

Gerhard Schröder, former Chancellor of Germany, who will chair the Energy Pact Conference says *"the need for an international accord and an integrated approach on energy, environment and development is high. The issues need to be addressed today and an international platform such as the Energy Pact Conference provides a forum to tackle the challenges together"*.

Speakers with different backgrounds and expertise will include **Ali Al-Naimi**, Minister of Energy of Saudi Arabia, **Gholam Hossein Nozari**, Oil Minister of Iran, **Gary Ross**, CEO of PIRA Energy, a world-renowned energy market specialist, **Ashok Khosla**, President of the International Union for Conservation of Nature (IUCN) and

President of the Club of Rome, **Sergei Ordzhonikidze**, Director-General of the United Nations, Geneva, academics from **MIT, Harvard, Columbia, EPFL** and **The Graduate Institute** in Geneva as well as visionaries such as **Carlo Rubbia**, Nobel prize winner, **Johan Galtung**, and the Swiss aeronaut **Bertrand Piccard**. Ministers and senior officials from a number of additional key energy supplying and consuming nations are also expected to attend.

For the latest information on the conference, please visit www.energypact.org

Please note that, while registration for the conference is free, the number of available seats is limited. If you can make it, I therefore strongly recommend that you rapidly confirm your participation by registering by Wednesday 11 March 2009 by logging in at www.energypact.org

Please indicate in the registration form my name as the person who has invited you. This will speed up the registration process. You may also register by returning the attached registration form. For the latest information on the conference, please visit www.energypact.org.

Best personal regards,



Pierre-Alain AVOYER
Group Vice President
Corporate Affairs
Mercuria Energy Trading SA
Email: pavoyer@mercuria.com

The Energy Pact Foundation (www.energypact.org)

The Energy Pact Foundation is a Swiss non-profit and non-political foundation placed under the supervision of the Swiss Federal Authorities. Its main goals are to promote the balanced use of different energy sources with the objective of reconciling innovation, economic development and the protection of the environment.