



China Rising Super Economic Power

SECA Trend Luncheon

Thursday, January 14, 2010, Widder Hotel, Rennweg 7, Zurich

China's high-speed reaction to the crisis is enabling it to be the first to bounce back. This speed will not only result in China taking the second position of the world economies, but will push it further up the value chain. In order for it to sustain the growth it needs for its own stability, China has no choice but to climb the hi-tech value chain, invest and increase its overall cost competitiveness, making it ever more attractive both as a market and a production base.

As long as China's key trading partners are able to stabilize their markets and avoid another major fall in economic activity, China's rebound will bring essential market opportunities for a sustained world recovery.

12.00 p.m. Registration
12.15 – 2.00 p.m. Presentation and Lunch



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Presentations by:

Nicolas MUSY

Founding Partner of CH-ina, Managing Director of the Swiss Center Shanghai, Vice-President of SwissCham China, China Coordinator of EPFL.

Registration

Please register on www.seca.ch or by email to info@seca.ch until January 12, 2010.

Fee (cash at door)

SECA members, members of CH-ina and the Swiss-Chinese Chamber of Commerce: CHF 70.00
Non-Members: CHF 100.-
(Lunch and Softdrinks included)

Number of places limited (only 50 persons)

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Grafenauweg 10, 6304 Zug, Tel +41 41 724 65 75,
Fax 041 41 724 65 50, info@seca.ch, www.seca.ch

The Swiss Private Equity & Corporate Finance Association (SECA) is the representative body for Switzerland's private equity, venture capital and corporate finance industries. SECA has the objective to promote private equity and corporate finance activities in Switzerland.

P.P.
CH-6304 Zug

SECA Swiss Private Equity &
Corporate Finance Association
Frau Andrea Villiger
Grafenauweg 10
6304 Zug