

Registration

Please register by sending a copy of the completed form to the Association

until Tuesday, April 6th 2010, 17:00h by fax 044-421 38 89

or to the Swiss-Hong Kong Business Association, Höschgasse 89, 8008 Zurich.

Venue: **Zunfthaus zur Meisen**, Münsterhof 20, 8001 Zurich
Tram 2,6,7,8,9,11,13 from main railway station to tram stop "Paradeplatz"
Parking: "Escherwiese", "Urania" or "Rämistrasse"

Registration is mandatory.

You can also register on: <http://www.overseaspromotion.com/hkfujian2010/index.htm>

-
- Yes, I / we register for the seminar** (free admission)
- Yes, I / we are interested in one-on-one consultation** (free of charge)
and attach to this registration the appointment form

Company.....

Participant's name.....

Accompanied by (1 guest/participant).....

Full Address.....

.....

Phone..... E-mail.....

Date..... Signature.....

- Member of the Swiss- Hong Kong Business Association
- Member of the Swiss- Chinese Chamber of Commerce
- Non-Member (for membership and more information, visit www.sccc.ch)



CHINA
FUJIAN

Invest Hong Kong

Hong Kong Special Administrative Region Government

and

Fujian Department of Foreign Trade and Economic Cooperation

Fujian Provincial People's Government, People's Republic of China

invite you to a special event

Hong Kong and Fujian: Your Ideal Partnership in China

Conference – free admission

Monday, April 12th 2010

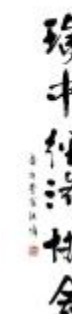
14:00 – 18:30

Zunfthaus zur Meisen

Münsterhof 20, 8001 Zurich



Supporting Organisations



About the Conference

This seminar is designed to highlight the latest business opportunities and economic developments in Hong Kong and Fujian. Companies have benefited from establishing business operations in Hong Kong and making use of this strategic location at the centre of Asia to oversee their manufacturing facilities and sales operations in the Pan River Delta and wider Asia region. Case studies and practical tips will be presented. An excellent opportunity to network with high-level government officials and business executives.

One-on-one Consultation

Participants of the seminar have the opportunity to individually talk to the key speakers after the official part of the seminar. They can register for a one-on-one consultation with the attached form. Appointments are limited, hence, early registration is highly recommended.

Key speakers

Simon Galpin

Director General, Invest Hong Kong
the Government of Hong Kong Special Administrative Region

Zhang Qiu

Deputy Director General
Fujian Department of Foreign Trade and Economic Cooperation

Andreas B. Ryser

Senior Key Account Manager
Schindler Elevators Ltd., Ebikon

Hans R. Kunz

Overseas Representative
Hong Kong Science and Technology Parks Corporation

Esther Nägeli

Managing Partner, Nägeli Attorneys-at-Law
Vice-President, Swiss-Hong Kong Business Association

Organized by

InvestHK is a government department charged with encouraging and facilitating foreign investment into the city by providing free advice and all the support needed to establish a business presence in Hong Kong.

www.InvestHK.gov.hk

Fujian DOFTEC (Department of Foreign Trade and Economic Cooperation) is a government department in charge of supervision, coordination and public administration of all matters related to foreign trade and investment in the province.

www.fjfdi.com

Programme

- 13:00 Registration
- 14:00 Welcome Addresses by
- Susan Horváth**, Executive Director
Swiss-Hong Kong Business Association & Swiss-Chinese Chamber of Commerce
- Liang Jianquan**, Consul General
Consulate General of the People's Republic of China, Zurich
- Stephen Kai Wong**
Director, Hong Kong Economic and Trade Office, Berlin
- 14:20 ***Hong Kong and the Pan Pearl River Delta***
- Simon Galpin**
Director General, Invest Hong Kong
the Government of Hong Kong Special Administrative Region
- 14:40 ***Fujian Province – An Introduction***
- Zhang Qiu**
Deputy Director General
Fujian Department of Foreign Trade and Economic Cooperation
- 15:00 Coffee break
- 15:20 ***Case Study: Schindler – A Partner which Takes You to the Top***
- Andreas B. Ryser**
Senior Key Account Manager, Schindler Elevators Ltd., Ebikon
- 15:40 ***Hong Kong Science and Technology Park – A Powerhouse for Swiss SMEs Looking for Easy Access to China***
- Hans R. Kunz**
Overseas Representative, Hong Kong Science and Technology Parks Corp.
- 16:00 ***Doing Business in Hong Kong and China – Practical Tips***
- Esther Nägeli**
Managing Partner, Nägeli Attorneys-at-Law
Vice-President, Swiss-Hong Kong Business Association
- 16:20 Questions & Answers
- 16:30 Networking Cocktail and One-on-one Consultation
- 18:30 Closing of Event