

SCCC-Luncheon Panel:

Domenico Savarese

Head of Ageing, Life & Health Division, Swiss Re, Zurich

Dr. Stephan Dyckerhoff

President Buurtzorg Neighbourhood Care China Ltd, Shanghai



China's Ageing Society – Business Opportunities Arising

Date: **Monday, April 10th 2017**

Place: **Hotel Eden au Lac, Utoquai 45, 8008 Zurich**

Time: **11h45 – 14h00**

Fee: CHF 100 members, CHF 130 non-members

In China, 1 single child is responsible for 2 parents and 4 grandparents!

China's demographic developments will create growth opportunities and challenges for both private and public sectors. As the structure of society shifts, it will require more and new solutions to fund and care for the elderly. Understanding consumers' very personal needs around insurance and care can help companies enter and innovate the complex China market. One size doesn't fit all, and each industry will have to focus on its strengths within the context of how the ageing ecosystems are being reshaped.

Join our **two panelists*** to discuss the prospects for serving the growing Chinese ageing population: Domenico Savarese, Head of Ageing for Swiss Re's Life & Health Division, will describe structural drivers and share consumer insights. Dr. Stephan Dyckerhoff, President of Dutch community care model Buurtzorg in Asia, will share his unique experience in providing actual care services to Chinese elderly by adapting a proven foreign solution to Chinese needs.

We look forward to seeing you soon.

* The two panelists and their companies have no commercial relationship

Please register no later than Thursday, April 6th, 2017

by email to info@sccc.ch Registration is mandatory. Substitutes for registered persons unable to attend are welcome, otherwise full no-show charge.

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