

Zurich, April, 2017

SWISS  
CHINESE  
CHAMBER  
OF  
COMMERCE

Invitation to our second seminar on

## RMB Internationalisation – Road to 2020

Dear members and friends of the Swiss-Chinese Chamber of Commerce

It is with great pleasure that I invite you to the second Swiss-Chinese Chamber of Commerce seminar on «RMB internationalisation – Road to 2020».

**Tuesday, May 16th, 2017, 13h30 – 19h00**  
**SIX Exchange Room, Selnaustrasse 30, 8001 Zurich**

The seminar will focus on the economic collaboration between China and Switzerland, the economic development and how the Swiss economy is affected and can benefit in the years to come. RMB internationalisation became a major topic for Switzerland with the establishment of the Zurich branch of the China Construction Bank (CCB) in 2016, the first Chinese bank opening an office in Switzerland which is offering commercial and trade finance banking services. CCB has been licenced by the People's Bank of China to clear RMB into Swiss Francs and vice versa.

This year's program and speakers have been selected to reflect the progress made since the inception of the RMB Hub in Switzerland, as well as to focus on the implications on the Swiss economy outside of the financial services and the development of other RMB Hubs in Europe.

With the recent geopolitical developments we believe that these topics are relevant to leaders in the Swiss Economy as well as to the Swiss SMEs that are engaged in the Chinese economy. Confirmed speakers to the event are **Ms. Andrea M. Maechler**, member of the Swiss National Bank Directorate, **Ambassador Livia Leu**, Delegate of the Federal Council for Trade Agreements and Head of the Bilateral Economic Relations Division at the State Secretariat for Economic Affairs (SECO), Co-Head Corporate Treasury Solutions at HSBC Trinkaus + Burkhardt AG **Mr. Sven Juergensen**, **Mr. Guan Tao** from China Finance 40 Forum (CF40) (former China State Administration of Foreign Exchange), **John Garvey**, PwC Global Financial Services Advisory Leader and **Mr. Arianit Buzhala**, Head of Treasury at China Construction Bank Zurich Branch.

Attendance for the seminar is subject to a fee, **members of the Swiss-Chinese Chamber of Commerce can attend at a significantly lower fee. Please also look for the early-booking rates.**

We are looking forward to seeing you at the second seminar on «RMB Internationalisation – Road to 2020» on May 16th.

Best regards,



Felix Sutter  
President

Platinum Sponsor:



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## PROGRAM

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|-------|---|
| 12.30 | <b>Registration for the seminar</b>   |
| 13.30 | <b>Start of the seminar</b><br>Welcome address by the SCCC President Felix Sutter<br>Official Welcome Addresses   |
| 13.45 | <b>RMB on its way to become a reserve currency</b><br>by Ms. Andrea M. Maechler, Member of the Swiss National Bank<br>Directorate   |
| 14.10 | <b>Chinese view on RMB Internationalization</b><br>by Mr. Guan Tao, China Finance 40 Forum (CF40), former member<br>of senior management China State Administration of Foreign<br>Exchange  |
| 14.35 | <b>Relevance of the RMB Hub Switzerland for maintaining the<br/>competitiveness of the Swiss Economy (SECO)</b><br>by Ambassador Livia Leu, delegate of the Federal Council for<br>Trade Agreements and Head of the Bilateral Economic Relations<br>Division at the State Secretariat for Economic Affairs (SECO) |
| 15.00 | <b>RMB Hub Switzerland, Update und Outlook</b><br>by Mr. Arianit Buzhala, Head of Treasury at China Construction<br>Bank Zurich Branch  |
| 15.25 | <b>25 min Networking Break</b>  |
| 15.50 | <b>Update and learning from other European RMB Hubs</b><br>by Mr. John Garvey, PwC Global Financial Services Leader   |
| 16.15 | <b>Outlook on RMB Internationalization<br/>Geopolitics drive opportunities and risks</b><br>by Mr. Sven Juergensen, Co-Head Corporate Treasury Solutions at<br>HSBC Trinkaus + Burkhardt AG   |
| 16.40 | <b>RMB Hub and Activities of SIX</b><br>by Mr. Chris Landis, CEO SIX Swiss Exchange   |
| 17.05 | <b>Closing</b><br>by the SCCC President Felix Sutter  |
| 17.10 | <b>Q&amp;A</b>  |
| 17.30 | <b>Apéro riche / Networking</b>   |

The event is kindly supported by



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# REGISTRATION

Early-booking rates for registrations until April 18<sup>th</sup>, 2017. For rates see below. Please register by sending a completed copy of this page by Tuesday, May 11<sup>th</sup>, 2017 the latest to:

by Email: info@sccc.ch

or to the Swiss-Chinese Chamber of Commerce  
Minervastrasse 119  
8032 Zurich

**Venue:**

**SIX Exchange Room,  
Selnaustrasse 30, Zurich**

Train S4 or S10 from  
main train station (HB) to  
«Selnau»



**Registration is mandatory.**

**Yes, I/we will register for the second seminar «RMB Internationalisation – Road to 2020»**

Participant's name: .....

Company: .....

Address: .....

Phone: ..... E-mail: .....

Guest's name/s: .....

- Member Swiss-Chinese Chamber of Commerce, Swiss-Hong Kong Business Association  
(Seminar costs CHF 150.00, registration before April 18, 2017 CHF 100.00)
- Non-Member  
(Seminar costs CHF 250.00, registration before April 18, 2017 CHF 200.00)

Date: ..... Signature: .....

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As being the unique RMB clearing bank in Switzerland, CCB Zurich branch has the duty to facilitate the Swiss-Chinese trading HUB. PBoC and SNB have entered a Swap agreement and signed a MoU for this sole purpose. As proposing our service to Switzerland, we have the responsibility to advise and assist banks, other financial institutions and corporate by creating a wide spectrum of RMB products and services in order to build a vibrant RMB bi-direction flow channel.



Air China is China's only national flag carrier and a member carrier of the world's largest airline network - Star Alliance. It was also the airline partner of the Olympics Beijing 2008. It is a Chinese carrier with the highest brand value in China's airline industry – according to the evaluation done by the World Brand Lab in June 2016, our brand value reached RMB 115.689 billion.



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