

## REGISTRATION

Please register no later than **Monday 17<sup>th</sup> May**, 12:00 by fax, telephone, mail or email to:

Chambre de commerce Suisse-Chine  
Section romande  
4, bd du Théâtre  
1204 Genève

Fax: 022 / 310 37 10  
Tel: 022 / 310 27 10.  
E-mail: [info.geneva@sccc.ch](mailto:info.geneva@sccc.ch)  
Web site: <http://www.sccc.ch/geneva/>

### ENTRANCE FEE:

Members	CHF 30.00
Non-members	CHF 60.00

Payment to be made to:  
PostFinance  
Swift: POFICHBEXXX  
Account name: Chambre de commerce Suisse-Chine  
Account No. : 12-28916-1  
IBAN: CH65 0900 0000 1202 8916 1.

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Company: ..... Name: .....

Additional person(s): .....

Address: .....

Tel: ..... Fax: .....

E-mail: .....

- Member of Swiss-Chinese Chamber of Commerce Geneva
- Non-member (for membership and more, visit [www.sccc.ch/geneva](http://www.sccc.ch/geneva))
- Media

Place & Date: ..... Signature:.....

## INVITATION

**Swiss-Chinese Chamber of Commerce  
Geneva Chapter (SCCC)**

### Annual General Meeting 2010

Followed by a speech

### China's economic situation and opportunities for cooperation

**Mr SUN Zhenyu**

Ambassador and Permanent Representative of China to the  
WTO

**Thursday, 20<sup>th</sup> May 2010**

**17:30 – 20:00**

**Hôtel Bristol**

10, rue du Mont-Blanc

CH- 1211 Genève 1

Tél. : 022 716 57 70

(5 minutes walking from the train station Cornavin or TPG line 8, stop  
Mont-Blanc)

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## THE SPEECH

### **China's economic situation and opportunities for cooperation**

Over the past two years, due to the impact of the global financial crisis and catastrophic natural disasters, China has encountered most serious difficulties in its economic growth since the turn of the century. In tackling the crisis, the Chinese Government has relied mainly on expansion of domestic demand to stabilize the growth of the economy and has made up a stimulus package reflecting both the short-term target of addressing the economic downturn and the long-term goal of promoting the transformation of the economic development pattern. At the same time it has also made great efforts to promote and facilitate trade and investment and to achieve balanced development of import and export. The Government has steadfastly pushed ahead reform and opening up and has constantly adhered to the win-win principle in opening up.

#### **Mr. SUN Zhenyu**

Born in Hebei Province of China in March 1946, Mr. SUN Zhenyu graduated from Beijing Foreign Languages Institute in July 1969.

From 1973 to 1985, he served successively as staff member, Deputy Director and Director in the Third Department for Regional Affairs of the Ministry of Foreign Trade. During this period, he worked on bilateral trade relations between China and UK, later between China and European Community. From 1985 to 1990, he worked as Vice President of China National Cereals, Oil and Foodstuff Import and Export Corporation (COFCO), focusing on the company's business with Japan and South-east Asian Countries. In 1989, he attended one year program of Management Training Course for senior executives sponsored by UNDP in cooperation with University of British Columbia, Canada and Manchester University UK. From 1990 to 1994, he served as Deputy Director General and Director General of Department of American and Oceanic Affairs of the Ministry of Foreign Trade and Economic Cooperation (MOFTEC), working on bilateral trade relations with U.S., Canada, Australia, New Zealand and Latin American countries. During this period, he participated on separate occasions in Sino-US bilateral negotiations on Market Access, Textiles and Intellectual Property Rights. Since 1994, he served as Vice Minister of MOFTEC, responsible for regional policy, foreign investment and reform of state trading enterprises. He has been Ambassador and Permanent Representative of China to the WTO since 2002 immediately after China became a Member of the Organization.

## PROGRAMME

17:30 **Registration**

18:00 **Annual General Meeting 2010**

18:30 **China's economic situation and opportunities for cooperation**

Mr. SUN Zhenyu, Ambassador and Permanent Representative of China to the WTO

19:00 **Questions & Answers**

19:15 **Cocktail**

20:00 **Closing of event**

*After the presentations, you are cordially invited for cocktails. The speakers will be available for informal discussions.*