

together

PARTNER FOR HR MARKETING
AND RECRUITING

Concept & Registration

April 26, 2019, 01:00 pm – 07:00 pm

StageOne, Zurich-Oerlikon

Swiss-Chinese Career Symposium

Previous year's exhibitors

ABB

ACTELION

BUHLER

CEIBS

CLARIANT

LONZA

NOVARTIS

Roche

Schindler

straumann

VISCHER

wizlynx group

Cooperation Partners



瑞中協會

GESELLSCHAFT SCHWEIZ-CHINA
SOCIÉTÉ SUISSE-CHINE
SOCIETÀ SVIZZERA-CINA
SWISS-CHINESE ASSOCIATION

Media Partner



瑞士中國學人科技協會

Chinese Association of Science & Technology in Switzerland

Partner

CEIBS

→ www.swiss-chinese-career.ch

SUMMARIZED KEY FACTS (1/2)



 **25** exhibitors

 **500** students, graduates & young professionals with a Swiss-Chinese background or affinity

Fields of study:

- Economics
- Engineering
- Natural sciences
- Computer sciences
- Other fields of study

Universities:



Coverage:



Students, graduates & young professionals from more than 20 Swiss universities of applied sciences, universities and business schools!

The Swiss-Chinese Career Symposium is the perfect platform for:



 Swiss companies with a presence in China



 Chinese companies present in Switzerland

Participation options (see p. 4/5)



Exhibition stand or standing table



Presentation



First-Round-Interviews



Fair guide



Individual appearance

Registration (see p. 8/9)

- Applications will be considered in the order received («first come, first served»).
- If you register by **November 16, 2018**, we are able to guarantee you a presence in all print marketing instruments.

SUMMARIZED KEY FACTS (2/2)



Background

In 2016 and 2017, the Swiss Chinese Association (SCA) has organized the «Swiss-Chinese Career Symposium» (SCCS) with more than 130 students and 8 companies. The next SCCS will take place in Zurich-Oerlikon and is organized by together ag – the leading company for HR marketing and recruiting at universities in Switzerland. The aim for SCCS 2019 is to further professionalize the event in the fields of event-management, sales and visitor marketing – and in consequence, to greatly increase the number of companies and visitors.



Goal

The goal of the «Swiss-Chinese Career Symposium 2019» (SCCS) is to give 25 Swiss companies with a presence in China and Chinese companies present in Switzerland the chance to position themselves as an attractive employer among 500 students & graduates of Swiss universities of applied sciences, universities and business schools as well as young professionals (up to 35 years old) with a Swiss-Chinese background or affinity.



Target Group

Currently there are approximately 3'000 Chinese in Switzerland who have a higher education background:

- More than 1'000 Chinese students are currently enrolled in the 12 universities like ETH and EPFL. Most of them will obtain a master or doctor degree when they graduate.
- About 1'000 Chinese students are currently enrolled in Swiss universities of applied sciences and business schools.
- About 1'000 have graduated from Swiss universities with a master or doctor title.

There is a growing number of Swiss students, graduates & young professionals who are interested to start their professional career in China.



«The Swiss-Chinese Career Symposium is a very valuable meeting platform to attract highly skilled people to start their professional career in China.»

OPPORTUNITIES TO PARTICIPATE (1/2)



Exhibition stands

The available stands will be allocated according to the «first come, first served» principle. The updated booth plan is displayed in this concept. You can find this concept and the updated booth plan on the website www.together.ch/swiss-chinese-career-symposium.



Standing table (4 m²)

CHF 1'520.–

- 1 standing table, 2 bar stools, no electricity

Basic-Package (9 or 12 m²)

from CHF 3'100.–

- Drinks (mineral water, coffee) and sandwiches / salads for all company representatives
- WiFi access (for an unlimited number of appliances)
- Mentioning in the fair guide
- Mentioning in the leading career guide «Career Starter» (together-Radar)

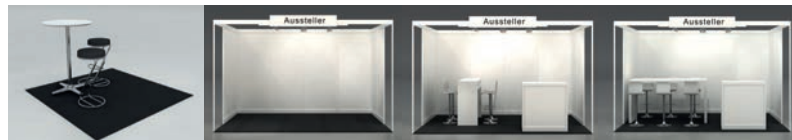
Optional: – Participation in the company catwalk (60 seconds per exhibitor)
– Participation at CV-Check (2 hours)***

Premium-Package (12, 15, 18 or 24 m²)

from CHF 6'500.–

- Benefits of the Basic-Package
- Preferential treatment for the trade stand selection in the following year (if there are changes)
- Company profile print/online (1 page in the fair guide)
- Free use of job-wall (max. of five jobs printed in A5)

Optional: Free presentation (30 min) in order to introduce the industry (trends, current challenges, technology, projects, etc.) or typical entry points.



Package	Booth size	Empty booth space	Standing table	Booth with modular stand	Booth with modular stand with furniture package small	Booth with modular stand with furniture package large
Standing table	4 m ² (2x2 m)	–	CHF 1'520.–	–	–	–
Basic-Package	9 m ² (3x3 m)	CHF 3'100.–	–	CHF 4'100.–	CHF 4'700.–	CHF 4'900.–
	12 m ² (3x4 m)	CHF 4'100.–	–	CHF 5'500.–	CHF 6'100.–	CHF 6'300.–
Premium-Package	12 m ² (3x4 m)	CHF 6'500.–	–	CHF 7'900.–	CHF 8'500.–	CHF 8'700.–
	15 m ² (3x5 m)	CHF 7'900.–	–	CHF 9'700.–	CHF 10'300.–	CHF 10'500.–
	18 m ² (3x6 m)	CHF 9'200.–	–	CHF 11'300.–	CHF 11'900.–	CHF 12'100.–
	24 m ² (3x8 m)	CHF 11'900.–	–	CHF 14'500.–	CHF 15'100.–	CHF 15'300.–
Modular stand				rear and side walls, lighting, caption		
Furniture Package	–	–	1 standing table (round), 2 bar stools	–	1 bar table (150x60x110 cm), 4 bar stools, 1 cabinet (103x53x110 cm), 1 wastebasket	1 bar table (200x80x110 cm), 6 bar stools, 1 cabinet (103x53x110 cm), 1 wastebasket
Extras: All further extras (power, storage space, etc.) may be booked separately.						

* During the company catwalk the company representatives will present within 60 seconds the company in an entertaining way and thereby create an incentive for the students, graduates & professionals to visit the booth.

** There will be a shared booth where companies can provide CV-Check (2 hours, free of charge).

OPPORTUNITIES TO PARTICIPATE (2/2)



Presentation

30 minute talks take place in separate rooms during the fair. These talks allow companies to present themselves to students, graduates & young professionals as an attractive employer with an interesting profile of job vacancies. The talks are highlighted throughout the fair by the organizer.

CHF 800.-



First-Round-Interviews

During 3 hours, you will have access to a closed interview box, which has been integrated into the fair. The students, graduates & young professionals have to apply before the fair for this kind of interview with a link to your website (job offer) or e-mail. It is up to you to invite the applicants for a time slot.

CHF 2'000.-



Company Catwalk

The Company Catwalk offers companies the opportunity to introduce themselves to interested students, graduates & young professionals during 1 minute in an informative and entertaining way.

for free



Fair guide

The guide is being printed with a circulation of 500 copies in A5 format and delivered personally to every fair visitor at the welcome desk of the together ag

Participation options

- 1/2-sided (format: 148 x 105 mm)
- 1/1-sided (format: 148 x 210 mm)
- Cover pages 2 and 3 (format: 148 x 210 mm)
- Cover page 4 (format: 148 x 210 mm)

CHF 750.-

CHF 1'000.-

CHF 1'500.-

CHF 2'000.-



Individual appearance

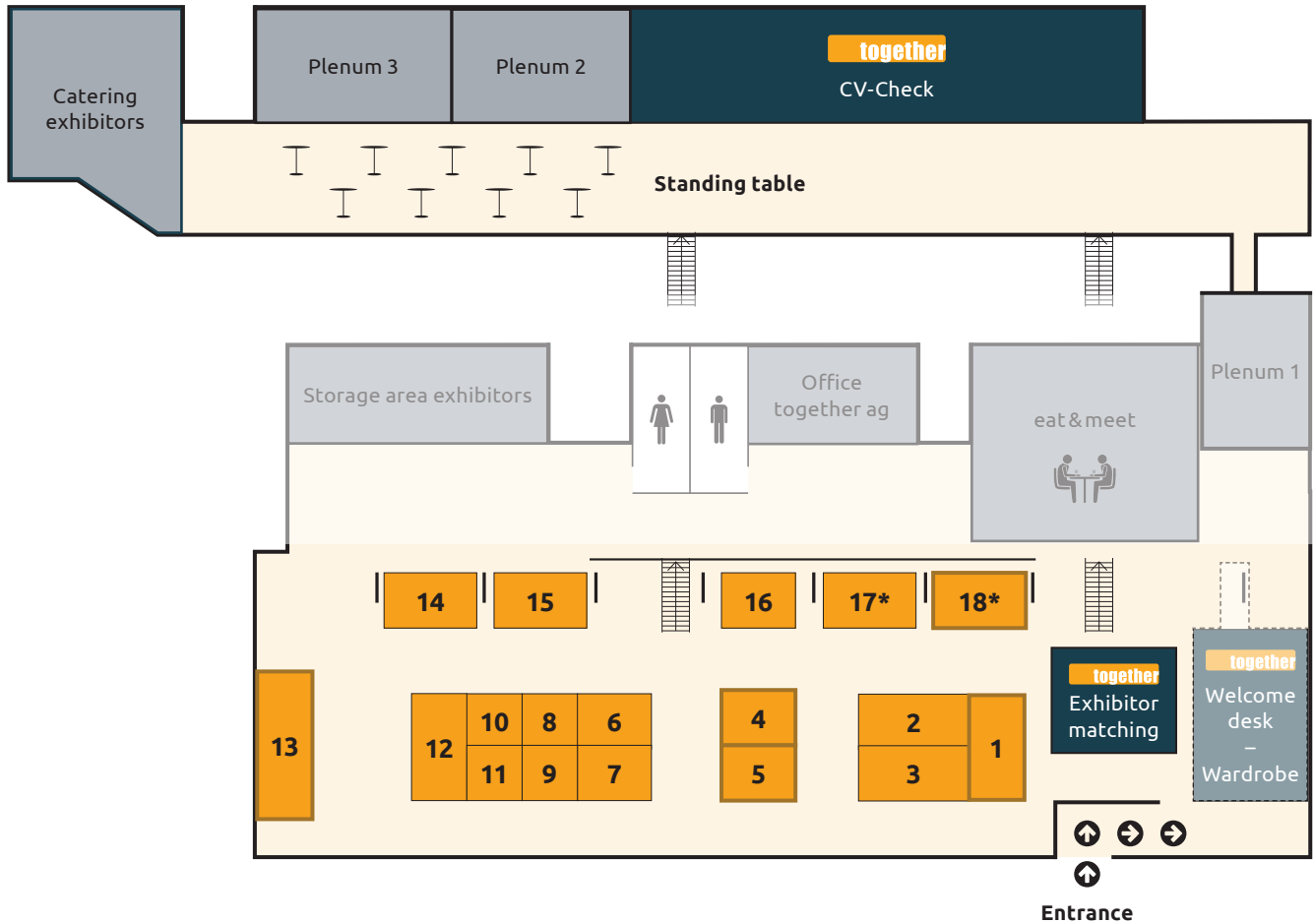
Would you like to differentiate yourself from other exhibitors? We are happy to advise you in regards to your individual and exclusive appearance:

Participation options

- Advertisement on the entry ticket
- Banner in mailings
- Coffee sponsor
- Printed fair panels
- Furniture sponsor
- Special furnitures

Price according to prior agreement

BOOTH PLAN



Best-Place

Exhibitors have the opportunity to reserve a booth with «Best-Place» for an additional amount of CHF 900.-. The booths with «Best-Place» are marked with brown in the booth plan. With «Best-Place» the exhibition booth is located in a strategically optimal position.

Booth plan legend



*limited height of the stand: 2,45 m

BOOTH PLAN LEGEND

Both allocation Swiss-Chinese Career Symposium

1	18 m ² (3 x 6 m)	10	9 m ² (3 x 3 m)
2	18 m ² (3 x 6 m)	11	9 m ² (3 x 3 m)
3	18 m ² (3 x 6 m)	12	18 m ² (3 x 6 m)
4	12 m ² (3 x 4 m)	13	24 m ² (3 x 8 m)
5	12 m ² (3 x 4 m)	14	15 m ² (3 x 5 m)
6	12 m ² (3 x 4 m)	15	15 m ² (3 x 5 m)
7	12 m ² (3 x 4 m)	16	12 m ² (3 x 4 m)
8	9 m ² (3 x 3 m)	17*	15 m ² (3 x 5 m)
9	9 m ² (3 x 3 m)	18*	15 m ² (3 x 5 m)

*limited height of the stand: 2,45 m

REGISTRATION (1/2)

Swiss-Chinese Career Symposium 2019 April 26, 2019, 01:00 pm – 07:00 pm StageOne, Zurich-Oerlikon

Contact details

Company	<input type="text"/>	Represented by	<input type="text"/>
Street	<input type="text"/>	E-Mail	<input type="text"/>
P.O. Box	<input type="text"/>	Telephone	<input type="text"/>
Zip code/City	<input type="text"/>	Place/Date	<input type="text"/>
Billing address (if different)	<input type="text"/>	Signature	<input type="text"/>

cancelling ordered services until November 16, 2018 is free of charge. Afterwards 100 % of the ordered services have to be charged.

Participation options (Price: VAT not included)

Exhibition stands									
	Booth size		Empty booth space		Standing table		Booth with modular stand	Booth with modular stand with furniture package small	Booth with modular stand with furniture package large
ST*	4m ² (2x2 m)	<input type="checkbox"/>	–	<input type="checkbox"/>	CHF 1'520.–	<input type="checkbox"/>	–	–	–
Basic	9m ² (3x3 m)	<input type="checkbox"/>	CHF 3'100.–	<input type="checkbox"/>	–	<input type="checkbox"/>	CHF 4'100.–	CHF 4'700.–	CHF 4'900.–
	12m ² (3x4 m)	<input type="checkbox"/>	CHF 4'100.–	<input type="checkbox"/>	–	<input type="checkbox"/>	CHF 5'500.–	CHF 6'100.–	CHF 6'300.–
Premium	12m ² (3x4 m)	<input type="checkbox"/>	CHF 6'500.–	<input type="checkbox"/>	–	<input type="checkbox"/>	CHF 7'900.–	CHF 8'500.–	CHF 8'700.–
	15m ² (3x5 m)	<input type="checkbox"/>	CHF 7'900.–	<input type="checkbox"/>	–	<input type="checkbox"/>	CHF 9'700.–	CHF 10'300.–	CHF 10'500.–
	18m ² (3x6 m)	<input type="checkbox"/>	CHF 9'200.–	<input type="checkbox"/>	–	<input type="checkbox"/>	CHF 11'300.–	CHF 11'900.–	CHF 12'100.–
	24m ² (3x8 m)	<input type="checkbox"/>	CHF 11'900.–	<input type="checkbox"/>	–	<input type="checkbox"/>	CHF 14'500.–	CHF 15'100.–	CHF 15'300.–
<input type="checkbox"/>	Best-Place		CHF 900.–						

*ST = Standing Table

Furniture <small>(only for exhibitors who have booked an empty booth space)</small>		Extras		Desired booth number		
<input type="checkbox"/>	Furniture package small	CHF 600.–	<input type="checkbox"/>	Electricity	CHF 300.–	Prio 1: _____
<input type="checkbox"/>	Furniture package large	CHF 800.–	<input type="checkbox"/>	Storage Space __ m ²	CHF 100.–/m ²	Prio 2: _____

→ Registration at: info@together.ch



REGISTRATION (2/2)

Swiss-Chinese Career Symposium 2019 April 26, 2019, 01:00 pm – 07:00 pm StageOne, Zurich-Oerlikon

Participation options (Price: VAT not included)

Presentation		Fair guide		www.swiss-chinese-career.ch	
<input type="checkbox"/>	30 minutes	CHF 800.-	Advertisement (format: 148x210 mm / 148x105 mm)		together.ch
<input type="checkbox"/>	1/2-sided	CHF 750.-	<input type="checkbox"/>	1/1-sided	CHF 1'000.-
Company Catwalk		<input type="checkbox"/>	Cover page 2	CHF 1'500.-	<input type="checkbox"/> Banner Beginning: _____ Number of month: _____
<input type="checkbox"/>	1 minute	for free	<input type="checkbox"/>	Cover page 3	CHF 1'500.-
CV-Check (exclusively for exhibitors with Basic- or Premium-Package)		<input type="checkbox"/>	Cover page 4	CHF 2'000.-	<input type="checkbox"/> Top-Employer Beginning: _____ Number of month: _____
<input type="checkbox"/>	Number of people: _____ Time: _____	for free			
Individual appearance		<input type="checkbox"/>	Price according to prior agreement		

→ Registration at: info@together.ch