Jun 23-28, 2024

Following our highly successful trailblazing trip to China in November 2023, the SCCC is excitedly preparing for our next adventure. From **23 to 28 June 2024**, we will explore the vibrant cities of **Chongqing**, **Dalian/Liaoyang in the province of Liaoning**, **as well as Beijing**. Based on your valuable feedback, we have enhanced the trip's focus on selected industries.

Immerse yourself into the Chinese economy and culture through meticulously organized business **cooperation meetings, networking sessions, company visits, and cultural experiences** in the provinces we visit. In Southwest China, we will delve into the dynamic aviation industry. **Chongqing**, an important hub for various aircraft manufacturers and aviation-related suppliers, offers a unique opportunity to gain insight into this thriving sector. You should also seize the opportunity to attend the **World Economic Forum's Annual Meeting of the New Champions** ("Summer Davos").

Running parallel to Summer Davos, we have put together an exceptionally compelling program for you in the picturesque province of Liaoning. Immerse yourself in engaging sessions with hidden champions from a range of industries, including chemicals, textiles, and key players in the electric vehicle (EV) supply chain such as lithium, carbon, batteries, car parts, and aluminum extrusion. Our journey then takes us to Beijing's Daxing International economic zone, where we will focus on future energy sources and Chinese life sciences companies.

# Key highlights of the trip include:

- Deep Dive into China's Sustainable Energy & Life Science Future at the Daxing International Economic Zone in Beijing.
- Attend the prestigious Annual Meeting of the New Champions organized by the WEF.
- Connect with various aircraft manufacturers and suppliers in Southwest China.
- Meet Hidden Champions and Local Entrepreneurs in Key Sectors such as chemical, textile, and electric vehicle supply chain sectors.
- Learn from Swiss Companies' China Operations and their experiences and challenges.

#### **Organizers**





# Supporting Partners















Jun 23-28, 2024

#### Sunday, 23 June 2024

Suggested flight 1: ZRH – PVG (LX 188, departure 22 June), PVG – Chongqing CKG (CA 4576)

Arrival: 23 June 2024, 15:15h Chongqing Jiangbei Airport

Suggested flight 2: ZRH – DXB (LX242, departure 22 June), DXB – Chongqing CKG (CA452)

Arrival: 23 June 2024, 11:25h Chongqing Jiangbei Airport

Evening: Official start and briefing of delegation

### Monday, 24 June 2024

Morning: Introduction to South-West China with Chongging and Chengdu, by various

speakers from government and private sector

Visit Sino-Swiss Technopark (SSTP)

Afternoon: General aviation industrial park in Liangjiang New Area

Company visit: Pilatus Aircraft Industry (China) Co.

Visit of manufacturers of the aviation industry supply chain

(Participants attending Summer Davos in Dalian leave Chongqing in the afternoon.)

#### Tuesday, 25 June 2024

#### **Option 1: Attend WEF Summer Davos in Dalian**

Companies intending to participate in the WEF Dalian must meet certain criteria, and the final decision rests with the WEF. For detailed criteria and registration, read the notes on the last page.

#### Option 2: Visit Liaoyang in the province of Liaoning

Morning: Flight Chongqing – Shenyang, Bus Shenyang – Liaoyang

Liaoyang, situated between Dalian and Shenyang, is the true first city in the northeast of China. It has a history of more than 2300 years and served as the eastern capital of the empire during the Liao and Jin periods as well as the Qing Dynasty. If you are interested in the history of China, Liaoyang is a must

visit destination.

Afternoon: Visit of Liaoyang Government

Economic Roundtable with local hidden champions

Jun 23-28, 2024

### Wednesday, 26 June 2024

**Option 1: Attend WEF Summer Davos in Dalian** 

Option 2: Visit Liaoyang in the province of Liaoning

Morning: Company visits in hidden champion companies in various industries such

as chemical, textile, EV supply chain companies such as lithium, carbon,

batteries, car parts, aluminum extrusion

Afternoon: Cultural tour through Liaoyang including visit of the White Pagoda and

historical museum.

### Thursday, 27 June 2024

**Option 1: Attend WEF Summer Davos in Dalian** 

Morning: Train Dalian - Beijing

Option 2: Visit Liaoyang in the province of Liaoning

Morning: Train Liaoyang - Beijing

Afternoon: Meeting with complete delegation

Company visits in Beijing (tbc)

#### Friday, 28 June 2024

Morning: Visit of the Daxing International economic zone with focus on local hydrogen

and life science companies

Afternoon: Company visit: Hexagon Purus

Evening: Official government reception by Swiss Embassy in Beijing, H.E. Ambassador

Juerg Burri

End of Fact-Finding Mission 2024

#### Saturday, 29 June 2024

Option 1: Fly back to Europe

Option 2: Stay in Zhongli Genting Resort for the weekend

Jun 23-28, 2024

## **Participation Fee**

# Participants visiting Liaoyang:

Members: CHF 3680.- plus VAT

Non-members: CHF 4380.- plus VAT

# Participants attending "Summer Davos" in Dalian:

Members: CHF 3980.- plus VAT

Non-members: CHF 4680.- plus VAT

(applicable to members of SCCC, SHKBA, Swisscham, Switzerland Global Enterprise, Kanton Zürich, Gesellschaft Schweiz-China, Swiss Centers, stars alumni)

#### The price includes:

- Reception service & local transportation (bus, train, domestic flight)
- Accommodation in Beijing, Dalian/Liaoyang,
  Chongqing (total of 6 nights)
- All meals (lunches & dinners) during the trip
- All company visits
- All cultural activities

#### **NOT included:**

- International flights
- Insurance
- Tour guides
- Personal expenses such as extra alcoholic beverages, hotel service
- Additional hotel nights
- Participation fee for "Summer Davos" (7'000 CHF)

The costs are calculated on the basis of the effective costs with a minimum mark-up for SCCC.

#### Intrigued?

Book your seat today by sending an email to <a href="mailto:info@sccc.ch">info@sccc.ch</a> with your name, address, contact details, company name and function. We looking forward to welcoming you to the journey.

#### **Organizers**





# **Supporting Partners**















Jun 23-28, 2024

### Information for participants interested in attending the "Summer Davos" in Dalian

Companies intending to participate in the Annual Meeting of the New Champions in Dalian must meet certain criteria, and the final decision rests with the WEF:

- Mission-driven: proven commitment to making a positive impact on the society you operate.
- Experience: credentials that demonstrate maturity, growth, and adaptability over time.
- Revenues: annual revenues between \$20 million and \$1.5 billion...
- Leadership & influence: an impeccable track record and visionary leadership
- First time participation in the Annual meeting of New Champions
- The deadline for application is 7 June 2024.
- The Annual Meeting of the New Champions targets CEOs.

The participation fee of **7'000 CHF** will be settled directly with WEF.

# Instruction on the application and payment process for attending "Summer Davos" in Dalian:

- 1. Go to the New Champions application page here and click on Apply Now (Please note that the link will show an annual fee of Euro 24,000. Please ignore this as the cost for special delegate invitation is CHF 7,000 only. Delegates are responsible for their own travel & accommodation costs)
- Enter information about the CEO
- 3. Enter information about the organization, including:
  - 1. Organization type, size and region
  - 2. Rationale: In the box "why do you want to join the Forum" please make sure to input the following to be identified as part of the Swiss-Chinese Chamber of commerce program:
    - 1. Title: SCCC@AMNC24
    - 2. Core text: Your rationale for attending the meeting
- 4. Enter the payment details:
  - 1. Select annual payment
  - 2. Select Bank Transfer
- 5. Upon selection and provided that you have put "SCCC@AMNC24" in the title, you will only be invoiced 7,000CHF.