

March 20-22
2024

Zhuhai,
Hengqin,
Macao

Business & Investment Opportunities Greater Bay Area



Program Introduction

Clean-tech & Health-tech Business & Investment Matching Mission Greater Bay Area, China 2024

Organiser



IMPACT ASIA



Green Prizm

Venue

SERENSIA
WOODS 臻林

Supporting Institutions



瑞中協會

GESELLSCHAFT SCHWEIZ-CHINA
SOCIÉTÉ SUISSE-CHINE
SOCIETÀ SVIZZERA-CINA
SWISS-CHINESE ASSOCIATION

swisscham.org

Switzerland.
Trade & Investment Promotion.



HEALTH
TECH
CLUSTER
SWITZERLAND



瑞中經濟協會



Mission Background & Motivation

Mission Background and Objectives

The 2024 Business & Investment Matching Mission to the Greater Bay Area in China coincides with the 10-year anniversary of the Sino-Swiss Free Trade Agreement in 2024. Many Swiss and Chinese enterprises have seized the opportunities brought by the agreement and the scale of trade and investment is continuously expanding.

The key focus of this mission is the sustainable urban development and health-tech sectors, areas where Swiss industries are known for their innovative and advanced solutions. It offers a prime opportunity to establish new business collaborations.



Meet potential investors, distribution partners, real estate developers and get to understand how the local government shapes the future of Greater Bay Area:

- Engage with **at least 25 investors**, encompassing Venture Capital Companies, Family Offices, and High-Net Worth Individuals. Such interactions are crucial for securing necessary funding and forming strategic partnerships.
- Approach **hand-picked distribution companies** for the development of the Greater China market.
- Meet **leading real estate developers** of the Greater Bay Area.

This exchange will offer insights into development projects and potential opportunities for business collaborations, particularly in the geographic areas of Zhuhai & Macao. These regions are important in China's economic landscape, presenting unique prospects for Swiss companies to integrate into the local markets and development initiatives.

Moreover, the timing of the mission will mark the beginning of a new decade of Sino-Swiss Free Trade, reinforcing the strengthening economic and trade relations between Switzerland and China.



Mission Agenda

Mission Agenda

Time Activity

Wednesday, March 20

15:00 - 17:00 Check-in and welcome reception at **Serensia Woods** hotel

16:30 - 17:30 Welcome cocktail and mission briefing by Felix Sutter, President SCCC, supported by PWC

17:30 - 20:30 Welcome dinner hosted by Guangdong/Zuhai business association and/or government

Time Activity

Thursday, March 21

08:30 - 09:00 Transfer

09:00 - 12:00	Clean-tech delegation Site visit Hengqin development opportunities	Health-tech delegation Health-tech Investment company exchange
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12:00 - 14:00 Lunch at Serensia Woods hotel

14:00 - 17:30 **Sino-Swiss Sustainable Urban Development & Health-Tech Business and Investment Forum**

14:00 - 15:30	<ul style="list-style-type: none"> • Welcome address Swiss VIP • Welcome address Chinese VIP • Keynote Felix Sutter, President Swiss Chinese Chamber of Commerce • Introduction of Greater Bay Area as a strong eco-system for Health-tech industries • Introduction of 2000 Watt Smart City as a sustainable area development approach for Greater Bay Area Cities
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Cooperation signing ceremony

15:30 - 17:30 Breakout Sessions

	Sustainable Urban Development Opportunities Moderated by Swiss Green Building Association & Green Prizm	Health-tech Company Pitching Moderated by Impact Asia
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17:30 - 18:30 Business and Investment Matching Cocktail / 1:1 matching sessions between Swiss and Chinese companies

18:30 - 20:00 Networking Buffet



Mission Agenda

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Time	Activity
Friday, March 22	
08:15 - 08:30	Program briefing
08:30 - 10:30	Transfer to Macao
10:30 - 12:00	Health-Tech & Clean-Tech Industry Development Strategy Macao
12:00 - 13:30	Lunch hosted by Macao Business Association and/or Government
13:30 - 16:00	Site visit Casino Macao - low carbon strategy and infrastructure development, a look behind the scene
16:00	End of official program



Mission Registration

Fees & Registration

1'600 SFr
Members of
supporting organisations

2'000 SFr
Non-Members

Have we raised your interest in this mission? Then don't miss the opportunity to meet with more than 25 Investors to pitch your business. Please fill in the following registration form with your contact details and send a signed copy to china2024@generis.ch.

This fee covers two nights accommodation, food, local transportation, forum participation fee.

We are looking forward to your participation!

COMPANY

FIRST NAME

GIVEN NAME

STREET

CITY

ZIP CODE

PHONE NUMBER

EMAIL ADDRESS

I hereby confirm my participation and acknowledge that all the information provided in this registration form is true and accurate to the best of my knowledge.

Signature: _____

Date: _____

See you 2024
in GBA!