



**University of  
Zurich** UZH

Faculty of Business,  
Economics and Informatics

**Executive  
Education**



# CHINA DAY

Advancement in  
innovation and  
technology

**25 Jan 2024**

**15:30 - 19:00**



The European and Asian Business Management program (EABM) at the University of Zurich organizes a country-specific event annually to update our knowledge on the socioeconomic developments in European and Asian markets. For 2024, we are proud to announce China Day, scheduled for January 25, 2024. During this forum, academics, business elites, as well as Chinese representatives, will exchange experiences and insights in innovation and technology advanced within China and beyond.

## Agenda

- 15:30 - 16:00 Doors open and event registration
- 16:00 - 16:10 Welcome by EABM and event start
- 16:10 - 16:15 Speech UZH Vice President
- 16:15 - 16:40 Speech Ambassador of China to Switzerland  
H.E. Wang Shiting: Advancement in Innovation and Technology in China
- 16:40 - 17:05 Q&A
- 17:05 - 17:10 Short break (Chinese music performance)
- 17:10 - 17:20 Speech CEO Huawei Switzerland
- 17:25 - 17:35 Speech rep. Loto Travel
- 17:40 - 17:50 Speech rep. SinoSwiss Holding
- 17:50 - 17:55 Speech CEO Fixposition
- 17:55 - 18:00 Wrap up
- 18:00 - 19:30 Apèro & Networking

## Event Information

-  Thursday 25 Jan 2024
-  15:30 - 19:30
-  University of Zurich
-  Main Building  
Rämistrasse 71, 8006 Zürich  
Room: KOL-G-201

## Your host



European and Asian Business Management

## EABM corporate partners



**FIXPOSITION**



**Mandatory registration via QR code or by clicking this [link](#).**

Participation will be on a first-come, first-served basis due to limited capacity.