

Press Release

Zurich, March 5, 2018



Swiss Chinese Enterprise and the Swiss-Chinese Chamber of Commerce are bundling their areas of expertise

As of 1 March, 2018, the Swiss Chinese Enterprise (SCE) is integrated into the Swiss-Chinese Chamber of Commerce (SCCC) to provide its members and partners with a greater range of services. By combining the available sources, both member groups benefit from an expanded network, enhanced products and services as well as better access to Swiss and Chinese cultures and markets. 2 SCE's executive directors will be appointed as member of the Executive Board of the SCCC. They continue to support and advice Chinese enterprises in Switzerland and China.

Qing Dahinden-Zhou, former President of SCE, comments: "With SCCC's long standing experience being a facilitator of sustainable economic relationships between Switzerland and China and SCE's passion to support the Chinese enterprises for their smooth integration in Switzerland, efficiency will be improved with our complementary strengths."

The vast majority of SCE members have spoken out in favor of the integration. The SCCC is committed to work close with them over the next few month and enable corporate networking in order to make the transition to one organization as smooth as possible.



Information for the media:

The Swiss-Chinese Chamber of Commerce (SCCC) is a facilitator of sustainable economic relationships between Switzerland and the People's Republic of China. The Chamber helps to establish and develop successful business interactions between Swiss and Chinese companies.

The Swiss-Chinese Chamber of Commerce maintains close ties with Swiss and Chinese authorities, with economic associations and companies and with the media. It acts as an intermediary when difficulties arise and provides insight into all aspects of Swiss-Chinese economic relations. It issues reports and assessments on the subjects of trade and economic policy. The SCCC does not comment on political topics.

The Swiss-Chinese Chamber of Commerce is present in all parts of Switzerland. It is the point of contact and the networking platform for Swiss and Chinese individuals and companies. It promotes communication among its members by organizing regular events and by making use of digital communication platforms. The SCCC is an association under Swiss law and finances itself primarily through membership dues.