

CHONG QING



MEET CHONGQING ZURICH'S NEW GATEWAY TO CHINA



In the context of the cooperation agreement between the Canton of Zurich and the Municipality of Chongqing, and on the occasion of the visit of Mr. TANG Liangzhi, Mayor of the Municipality of Chongqing, we would like to invite you to meet senior government members and business executives from Chongqing and interact with leading experts in the field of Sino-Swiss cooperation.

When

Tuesday, 17 July 2018
08:00-13:30

Where

Kameha Grand Zurich
Dufaux-Strasse 1, Glattpark

Strategic Partners:



Canton of Zurich
Department for Economic Affairs
Office for Economy and Labour

VISCHER



T&O CHINA ZENTRUM SCHWEIZ
瑞士中国中心



2016 VALUE OF EXPORTS
\$40.694Billion

INVESTMENT IN FIXED ASSETS
\$260.41BILLION

9.3%
GDP GROWTH
2017-18

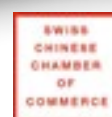


\$11.34BILLION
TOTAL FDI

POPULATION
30,165,500

08.00	Opening <i>Coffee, Croissants and Registration</i>	
08.30	Setting the Scene <i>Welcome Address</i>	Marcel W. Schmid , Vice President SCCC, Founder & CEO Swissbridge Advisory AG
08.35	Swiss Expertise meets China Market Opportunity <i>The Sino-Swiss Techno Park in Chongqing</i>	Dominik WIDMER , Vice President Sinoswiss Holding, Chongqing Representative, SwissCham China
08.50	Be Part of the 21st Century's Leading Economy <i>The 2018 Sino-Swiss Business Incubation Competition</i>	Markus ASSFALG , Director, Office for Economy and Labour (AWA), Canton of Zurich
09.05	Structure your China Investment <i>China Tax Policy Review and Outlook</i>	Stefan SCHMID , Head China Desk PwC
09.20	Legal Evolution <i>China's Progress on Protection of Intellectual Property Rights</i>	Lukas ZÜST , LL.M. Attorney at Law & Counsel Vischer AG, Teamleader China Desk
09:35	Art Project 'Dreamland Chongqing' <i>The Beauty of Chongqing in the Eyes of a Swiss Artist.</i>	Antonio WEHRLI , Artist and Photographer
09.40	Break <i>Coffee and Croissants</i>	
10.00	Make it real, Chongqing meets Zurich <i>Introduction of Chongqing's leader and his delegation</i>	Marcel W. SCHMID , Vice President SCCC, Founder & CEO Swissbridge Advisory AG
10.05	The Relevance of Location <i>The New Silk Road and Chongqing: Opportunities and Challenges for Swiss companies</i>	TANG Zong Wei , Executive Deputy Director General, Chongqing Liangjiang New Area Administrative Committee
10.15	The world's fastest-growing City for Tourism <i>Find out why Travelers are flocking to Chongqing</i>	LIU Qi , Executive Director, Chongqing Municipal Commission of Tourism
10.20	China and Switzerland <i>A Success Story</i>	Thomas WAGNER , Honorary President of the Swiss-China Association
10.30	Ink the Deal <i>Cooperation Signing Ceremony</i>	
11.00	Brunch <i>Buffet and Networking</i>	

Organised by:



中瑞产业园 SINO-SWISS
TECHNOPARK