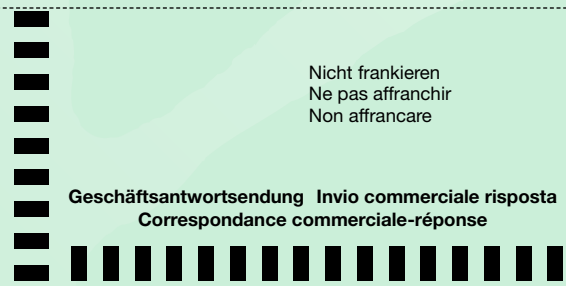


■ Seminar Fee:

CHF 950.–
(including board seminar documentation as well as lunch, snacks and Apéro Riche)

■ Information / Registration:

Swiss Board School
at IMP of the University of St.Gallen
Mrs. Lea Obrist
Dufourstrasse 40a, CH-9000 St.Gallen
Phone +41 (0)71 224 23 72
E-Mail vr-seminare@unisg.ch



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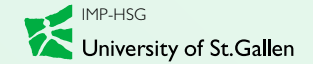
Swiss Board School

IMP of the University of St.Gallen
Central Institute Building
Dufourstrasse 40a, 4th Floor
CH-9000 St.Gallen
Switzerland



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Phone +41 (0)71 224 23 72
E-Mail vr-seminare@unisg.ch
Internet www.icfcg.org (Swiss Board School)



Corporate Governance for Chinese Companies
in Switzerland

Board Seminar for current and future Chairpersons and Members of the BoD and CEOs of Chinese Companies operating in Switzerland

October 8, 2018, 09:00 – 18:00
Radisson Blu Hotel, Zurich Airport, Switzerland



Objective:

As more and more Chinese companies drive the internationalization of their businesses, the number of China-backed investments into Swiss companies have increased over the years. The effective governance of such investments has turned out to be a major value driver. This requires from all, investors, board members and top management of these companies to be fully aware of the legal corporate governance requirements as well as having a clear view of how to drive board effectiveness in such a context.

Audience:

Members of the Board of Directors (BoD) and Top Management Teams of Chinese Companies investing in Switzerland and current and future Chairpersons and Members of the BoDs and CEOs of Swiss companies with Chinese investors

Presenters:



Doris Albisser,
EurAsia Competence AG, Leading Partner and Vice-Chairman



Dr. Philipp Boksberger,
CEO and President of the Zurich Institute of Business Education (CEIBS Zurich Campus)



Prof. Dr. Yuan Ding,
Professor of Accounting, Vice President and Dean of the China Europe International Business School (CEIBS)



Prof. Dr. Martin Hilb,
Founder and Chairman of the Board Foundation and its Swiss Board School and of the Swiss Institute of Directors



Prof. Dr. Michael Hilb,
Titular Professor, University of Fribourg and Entrepreneur, DBP Holding Ltd.



Dr. Roland Maurhofer,
Chief Legal Officer of Gategroup Holding Ltd.



Prof. Dr. Roland Müller,
Titular Professor, Universities of Berne and St. Gallen and Chairman of the Financial Market Authorities of Liechtenstein and of Trisa Ebnat Ltd.



Dr. Esther Nägeli, LL.M., MBA,
President of the Swiss-Hong Kong Business Association and Lecturer for Chinese Business Law, University of Zurich

Programme:

09:00 Introduction: Key Challenges of Corporate Governance for Chinese Companies Operating in Switzerland
Dr. Philipp Boksberger and Prof. Dr. Michael Hilb

09:30 Swiss Corporate Governance for Chinese Companies – A Business Perspective
Prof. Dr. Martin Hilb

10:30 Coffee Break

10:45 Swiss Corporate Governance for Chinese Companies – A Legal Perspective
Prof. Dr. Roland Müller

11:45 The Role of Boards of Directors in Sino-European Partnerships
Dr. Esther Nägeli

12:45 Lunch

13:45 Internationalization Strategies of Chinese Companies – The Implications for Corporate Governance
Prof. Dr. Yuan Ding

15:15 Swiss Corporate Governance for Chinese Companies – A Cultural Perspective
Doris Albisser

16:15 Coffee Break

16:30 Gategroup – A Case in Point
Dr. Roland Maurhofer

17:30 Lessons Learned

18:00 Network Apéro Riche

Seminar Location:

Radisson Blu Hotel
8058 Zurich Airport
Switzerland
Phone +41 (0)44 800 40 40
Fax +41 (0)44 800 40 50
www.radissonblu.com



Application via Internet:

You can apply via Internet
(www.icfcg.org – Swiss Board School)

Registration Form:

Corporate Governance for Chinese Companies in Switzerland

October 8, 2018, Radisson Blu Hotel, Zurich Airport

Name: _____

First Name: _____

Academic Title: _____

Company/Organisation: _____

Position: _____

Address: _____

Post Code/City: _____

Phone: _____

E-Mail: _____

Date: _____

Signature: _____