



瑞士中國學人科技協會

Chinese Association of Science and Technology in Switzerland (CASTS)

Finance.Women.Career & Blockchain in China



Elisabeth Tester Rudolf



Professor Lukas Saul



Yamin Gröninger



Yanfen Oberholzer

Time: Saturday, September 8, 2018, from 13:00 to 16:30

Venue: Zurich ETH main building, Room: HG D 7.2

Languages: English / German

Costs: Free admission, registration is required at:

<https://www.wjx.top/jq/27133971.aspx>

Organized by:



Chinese Women in Switzerland (CWS)



Chinese Association of Financial Professionals in Switzerland (CAFPS)



China Switzerland Connection
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Agenda

- **12:30 – 13:00 Registration**
- **13:00 – 13:05 Opening**
- **13:05 – 13:15 Introduction of CAFPS and the way forward**
 - ❖ *Dr. ZuXiang Dai*
 - ❖ *President of CAFPS, Executive Director of Leoteq AG*
- **13:15 – 14:00 From Elisabeth to Chinese: How to explain China and its gender roles to a 外國人.**
 - ❖ *Elisabeth Tester Rudolf*
 - ❖ *Communication advisor to Chinese institutions in Switzerland;*
 - ❖ *Economic writer, author, founder and owner of «From facts to stories»;*
 - ❖ *Co-founder of ChinaIntelligence*
- **14:00 – 15:00 Blockchain in China**
 - ❖ *Professor Lukas Saul*
 - ❖ *Celebrity in China;*
 - ❖ *NASA Interstellar Boundary Explorer Investigator;*
 - ❖ *Founder of Vermont Secure Computing*
- **15:00 – 15:15 Coffee / Tea break**
- **15:15 – 15:45 The 3 altitudes of my professional journey**
 - ❖ *Yamin Gröninger*
 - ❖ *Partner, Markets& Business Development Lead, EY Switzerland*
- **15:45 – 16:00 Women and Career**
 - ❖ *Yanfen Oberholzer*
 - ❖ *Head of Administration Department of CCB ZH Branch*
- **16:00 – 16:15 Q&A / Closing**
 - ❖ *Qing Zhou*
 - ❖ *President of CWS, Director of UBS AG*
- **16:15 – 16:45 Apero & Networking**



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Elisabeth Tester Rudolf
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Education

Masters degree in econometrics and economics at the University of Zurich, Switzerland
Financial Risk Manager (FRM, GARP)
First study trip to China in 1986

Elisabeth has extensive media and communication experience in Switzerland and China:

- Former editor team leader at Switzerland's pre-eminent financial newspaper, and former China correspondent based in Shanghai.
- Expert in bridging the Chinese and Swiss business communication cultures.
- Author of the book: «China: der nächste Horizont.» Verlag NZZ and FAZ, June 2016.
- Editor of several economics books. Lives in Shanghai and Zurich.

Biography

- 2017 – today: Communication advisor to Chinese institutions in Switzerland
- 2015 – today: Economic writer, author, founder and owner of «From facts to stories» /Co-founder of ChinaIntelligence
- 2012 – 2014: China correspondent for «Finanz und Wirtschaft» in Shanghai
- 2008 – 2012: Editor and department head of «Finanz und Wirtschaft»
- 2004 – 2008: Performance analyst and responsible for the investment communication on discretionary products at UBS, Wealth Management and Business Banking, Zurich
- 1994 – 2003: Lecturer on economics and financial mathematics for courses for banking professionals and CFA and FRM candidates



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Professor Lukas Saul

A unique western perspective on the world's largest Blockchain ecosystem

- **Blockchain Celebrity in China**
- **NASA Interstellar Boundary Explorer Investigator**
- **Founder of Vermont Secure Computing**

Prof. Lukas Saul - is a trained Astrophysicist, who previously worked as NASA Interstellar Boundary Explorer Investigator at University of Bern. During his stay in Switzerland he got interested in Cryptocurrencies and Blockchain at a very early stage and extensively studied them - in the fields of mining, feasibility and security.

Today, Prof. Lukas Saul is lecturing at Hefei University of Technology in China, and is one of very few western speakers at Blockchain conferences in China and therefore has a unique perspective on the world's largest Blockchain ecosystem. He is also a Blockchain consultant.



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Yamin Gröninger

Partner
Markets & Business Development Lead
EY Switzerland

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Industry

Insurance

Education

EMBA with distinction, INSEAD
Master of Economics, Albert-Ludwig
University of Freiburg, Germany
Bachelor of Economics, Shanghai Fudan
University, China

Certifications

ACCA - Certified Chartered Accountant
CIA - Certified Internal Auditor

Memberships and Affiliations

- INSEAD Alumni network
- Association of Certified Chartered Accountants
- Institute of Internal Auditors
- Swiss-Chinese Chamber of Commerce

Topics

- Future business model design and deployment
- Leadership through transformation
- Innovation in (Re-)insurance products
- Strategic options of Insurance players
- Emerging market trends (esp. China/Singapore)
- Enterprise Risk Management

Biography

- Yamin Gröninger is Partner at EY Switzerland. She leads the Markets & Business Development unit in Switzerland. Her own portfolio has the focus on Insurance industry.
- Yamin has more than 12 years of international experience in Strategy Consulting (McKinsey & Company), Restructuring (Bertelsmann Group), Due Diligence, as well as financial audits of large multinational companies (EY). Yamin is well-recognized by her clients for her in-depth expertise in Strategy, Organizational Change and Corporate Finance. She also has a strong track record in design, execution and capability-building for strategic changes for both clients and EY.
- Yamin is the author of EY's recent thought leadership study "Dying, Thriving or Surviving" on the future outlook and options for the Swiss Insurance sector. This study has triggered a number of industry-wide discussions and strategic initiatives.
- Yamin is a Certified Chartered Accountant (ACCA) and Internal Auditor. She holds degrees of economics from top universities in China and in Germany. 2015 She completed a global EMBA program at INSEAD with distinction.
- Yamin is a regular keynote speaker at conferences and EY customer roundtables.



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Yanfen Oberholzer
黄燕奋

Head of Administration Department of CCB
ZH Branch

Contact information

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Education

September 1986—July 1991
Tongji University, China, Bachelor degree in
Economic Information

May 2003—May 2004
Volkshochschule Zürich, Switzerland,
Grosses Deutsches Sprachdiplom

Language: Mandarin (Mother Language),
German (Grosses Deutsches
Sprachdiplom), English(Advanced)

- 20 years cross-cultural working experience;
- 20 years authorities and court interpreting experience in Zurich Supreme Court;
- 7 years management experience;
- Experience in establishing the CCB Zurich branch.

Biography

- September 2015—Present: Head of Administration Department, China Construction Bank Zurich Branch, Zurich, Switzerland
- October 2004—August 2015: Head of MediQi Centers, MediQi Group, Switzerland
- September 2000—October 2004: Chinese-German Interpreter, Chinamed, Zurich, Switzerland
- July 1995—August 2000: Sales Assistant, CENDRES & MÉTAUX SA Zurich Office, Zurich, Switzerland
- August 1991—November 1992: Tourist Guide in German, Shanghai Feihe International Tourism Company, Shanghai, China



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瑞士中国妇女协会（CWS）成立于2017年，是一个非盈利性和公益性的组织，是CASTS（瑞士中国科学技术协会）的分会之一。作为支持妇女身心康悦的志愿组织，该协会致力于促进在瑞士生活的中国女性的平等权益。CWS由理事会进行管理。理事会所有成员的任期为两年，可以连选连任。

The *Chinese Women in Switzerland (CWS)* was founded in 2017 as a non-profit, charitable organization, a sub-branch of CASTS (Chinese Association of Science and Technology in Switzerland). As a voluntary organization that supports women's physical and mental well-being, the association promotes exclusively equality and interests of the Chinese Women in Switzerland. CWS is managed by a volunteer executive committee. All members of the Committee have a term of two years and can be re-elected.

瑞士中国学人金融协会（CAFPS）成立于2012年，是一个非盈利性和公益性的组织，是CASTS（瑞士中国科学技术协会）的分会之一。金融协会旨在发挥瑞士金融领域的中国学人的专业优势，促进金融领域的中国人之间的交流与沟通，推动中国与瑞士金融领域的交流和合作。



CAFPS is an association of Chinese Finance Professionals in Switzerland which was founded in March 2012 by a group of finance professionals who originally came from China.

It is a non-profit, charitable organization, a sub-branch of CASTS (Chinese Association of Science and Technology in Switzerland).

The purpose of the association is to promote the exchange and communication between Chinese professionals in Switzerland who are working in finance sector or related field. Through knowledge transfer of Chinese experts in Switzerland, the association also helps to strengthen the exchanges and cooperation between financial institutions in Switzerland and the People's Republic of China.