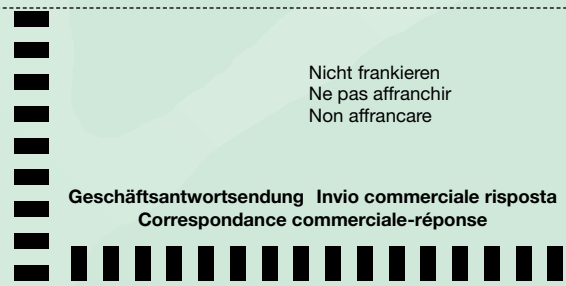


■ Seminar Fee:

CHF 850.–
(including board seminar documentation as well as lunch, snacks and Apéro Riche)

■ Information / Registration:

International Center for Corporate Governance
c/o Swiss Board School
Mrs. Lea Obrist
Dufourstrasse 40a, CH-9000 St.Gallen
Phone +41 (0)71 224 23 72
E-Mail vr-seminare@unisg.ch



Nicht frankieren
Ne pas affranchir
Non affrancare

Geschäftsantwortsendung Invio commerciale risposta
Correspondance commerciale-réponse

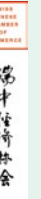
International Center for
Corporate Governance

Central Institute Building
Dufourstrasse 40a, 4th Floor
CH-9000 St.Gallen
Switzerland



c/o Swiss Board School
Dufourstrasse 40a, 4th Floor
CH-9000 St.Gallen
Switzerland

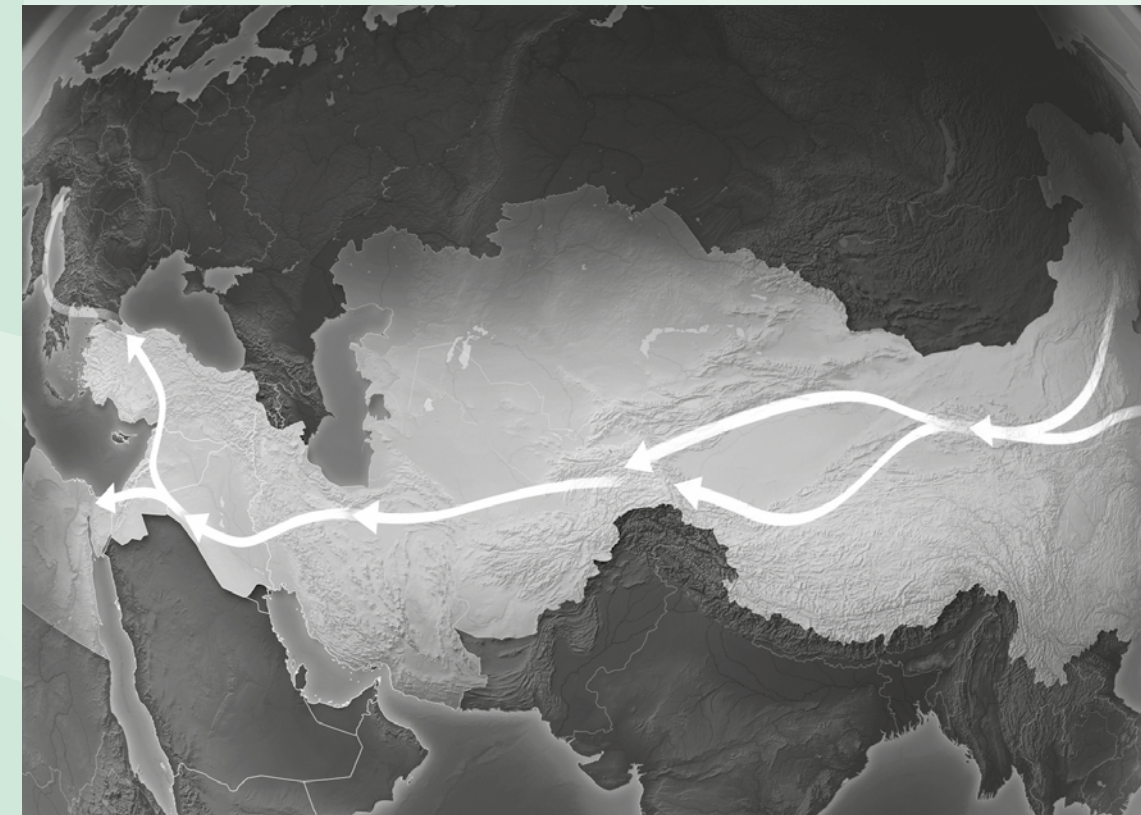
Phone +41 (0)71 224 23 72
E-Mail vr-seminare@unisg.ch
Internet www.icfcg.org



Mastering China at the Board Level

Board Seminar for current and future Chairpersons and Members of the Board of Directors of companies dealing with China

October 8, 2019, 09:00 – 17:00
Radisson Blu Hotel, Zurich Airport, Switzerland



■ Introduction

As most internationally oriented firms have an increasing number of interactions with China and Chinese firms, a solid understanding of the opportunities and challenges of doing business with and in China is essential. The effective governance of such interactions has turned out to be a major value driver. This requires from all, investors, board members and top management of these companies to be fully aware of the legal corporate governance requirements as well as having a clear view of how to drive board effectiveness in such a context.

■ Audience:

Board Seminar for current and future Chairpersons and Members of the Board of Directors of companies dealing with China

■ Presenters:



Prof. Dr. Xu Bin,
Professor of Economics and Finance, Associate Dean (Research) at CEIBS



John-James Farquharson,
Former Chief HR Officer ChemChina-Bluestar



Prof. Dr. Michael Hilb,
Titular Professor, University of Fribourg, Board Member, Klingelberg, and Entrepreneur;
DBP Holding



Dr. Paul Thaler,
Member of Legal Chapter SCCC

■ Programme:

09:00 Introduction: Key Challenges of Mastering China at the Board Level

09:15 Succeeding in Today's China
Prof. Dr. Xu Bin

10:45 Coffee Break

11:00 Mastering Corporate Governance in a Globalized World - The Case of China
Prof. Dr. Michael Hilb

12:00 Lunch

13:00 Mastering Chinese Corporate Culture
John-James Farquharson

14:30 Coffee Break

15:00 Mastering the Chinese Legal System
Dr. Paul Thaler

16:30 Lessons Learned

17:00 Network Apéro Riche

■ Seminar Location:

Radisson Blu Hotel
8058 Zurich Airport
Switzerland
Phone +41 (0)44 800 40 40
Fax +41 (0)44 800 40 50
www.radissonblu.com



■ Application via Internet:

You can apply via Internet
(www.icfcg.org – Swiss Board School)

■ Registration Form:

Mastering China at the Board Level

October 8, 2019, Radisson Blu Hotel, Zurich Airport

Name: _____

First Name: _____

Academic Title: _____

Company/Organisation: _____

Position: _____

Address: _____

Post Code/City: _____

Phone: _____

E-Mail: _____

Date: _____

Signature: _____