

**Monday,
November
11th, 2019**

**Sheraton
Zurich Hotel,
Zurich**

**Sino-Swiss
Entrepreneurs Forum**



Event Invitation

Sino-Swiss Entrepreneurs Forum: how cross-border business activities stimulate company innovation

Organiser

China-Switzerland Business Council Liaison
Office (Guizhou)

Co-Organiser

CCPIT Guizhou (Bureau of Expo Affairs
of Guizhou Province)

Guizhou Chamber of International Commerce

Support

Economic and Commercial Counsellor's Office
of the Embassy of the P.R.C. in Switzerland

The Representative Office of China Council
for the Promotion of International Trade in
Switzerland

Swiss-Chinese Chamber of Commerce

Generis AG

Stimulating Sino-Swiss business cooperation

For the ninth year in a row, Switzerland ranks as the world's most innovative country, while China is consequently progressing towards the top ten. For companies, doing business in Switzerland and China doesn't only pose market opportunities, but also opens strong innovation potentials. The fluid, high-paced and heavily competitive environment of China with its innovative business models on one side. The dense, high-tech-high-quality market and central European location of Switzerland on the other side.

The organizers of the internationally prestigious Eco-Forum Global in Guizhou, China are visiting Switzerland and invite you for an interesting exchange on how companies can leverage their innovation ability with Sino-Swiss business activities. Adapting to market environments, engaging in strategic innovation partnerships and learning from one another are topics of the event. Join us to start off your week with Chinese and Swiss innovation experts presenting their thoughts and insights and meet interesting business contacts during a pleasant apéro-riche.

For our international guests, the event is bilingual. All presentations will be translated in both German & Chinese.

We are looking forward to your attendance!



Sino-Swiss Entrepreneurs Forum

Agenda

16:30 – 17:00	Guest registration
17:00 – 17:10	Opening of Event by Moderator (Mr. RHYNER Marco , CEO Generis AG)
17:10 – 17:15	Welcome Address of the Embassy (Mr. WU Jingchun , Economic and Commercial Counsellor of the Embassy of the P.R.C. in Switzerland)
17:15 – 17:20	Welcome Address of Swiss-Chinese Chamber of Commerce (Mrs. ZHOU Qing , Board Member SCCC)
17:20 – 17:30	Welcome Address of the Chinese host (Mr. ZHANG Hanlin , President Guizhou Council for the Promotion of international Trade)
17:30 – 17:50	Key Note Speech: How Sino-Swiss business activities stimulate a companies' innovation capability (Mr. JAGGI Marco , Chief Representative China for Switzerland Innovation)
17:50 – 18:05	Input Speech: Gateway to China's Southwest new market frontier Southwest (Mr. CHEN Linfeng , Director of the Investment Promotion Bureau of the Guiyang comprehensive bonded Zone)
18:05 – 18:25	Input Speech: Fast tracking material innovation through technology and competence networks (Mr. LI Patrik , Director of the Technology Platform Swiss Materials)
18:25 – 18:30	Concluding Remarks of the Moderator (Mr. RHYNER Marco , CEO Generis AG)
18:30 – 19:30	Apéro-Riche and Business Networking

Date	Monday, November 11 th , 2019
Time	17:00 – 20:00 (Registration 16:30)
Location	Sheraton Zurich Hotel, Pfingstweidstrasse 100, 8005 Zürich (Room Hardturm 1, 1 st Floor)
Registration	bettina.schweizer@generis.ch
Registration Deadline	November 8 th , 2019 (Please indicate first name, surname, function, company and location)

No registration fee

Contact

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