



Swiss-Chinese Chamber of Commerce (SCCC), Geneva Chapter has pleasure to invite you to our next conference on

"The Future of the Chinese Economy"

Organized by Webster University and supported by SCCC, Geneva Chapter

Wednesday, October 11th, 2017, 14:00 – 18:00

Webster University Geneva
LLC Commons Room
9, route de Collex
Bellevue, GE

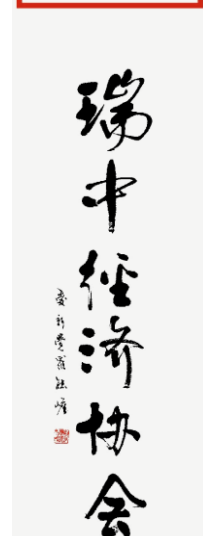
Free of charge for SCCC members

The reemergence of China over the last 40 years has been impressive. The country is now in real terms the second economy in the world, and may even be the first if its GDP is readjusted for purchasing power parity. Some Chinese companies like Huawei in telecommunication equipment, Lenovo in computers and Haier or Hisense in electric appliances, have developed a world-wide presence. Others, like Alibaba in e-commerce, China Mobile in telecommunication services, or SAIC in the car industry, have developed dominant positions inside the country thanks to massive scale effects.

What will the future of the Chinese economy be? Since 2010, China's growth has regularly decelerated, and the country faces several challenges – inequalities, pollution, an ageing population and shrinking work-force, mounting debt and internal and external politics – which might prejudice the future. However, China is firmly on the world R&D map, Chinese outward foreign direct investment (FDI) has exploded since 2004, and the New Silk Road initiative – One Belt, One Road (OBOR), appears to be a new engine of growth.

We have gathered a group of experts to express their views on three important issues: China and technology creation, China and OBOR, China and outward FDI.

We will address questions such as: Will China be condemned to incremental innovation? In which technological domains can China lead? Will OBOR continue its development along the expected lines? Will it be



beneficial to foreign countries as well as to China? What exactly are Chinese companies looking for when they invest abroad? Will companies like Chem China, after buying huge targets Pirelli and Syngenta, continue to invest outside China?

For more information about the event, please visit:

http://events.webster.edu/event/the_future_of_the_chinese_economy

To participate please **register online** at

https://docs.google.com/forms/d/e/1FAIpQLSfciDMp5u8_5LpdtFhwV5-GHbIUyDMZ0cJME3rc4yixAkwU1w/viewform?c=0&w=1

Schedule

13:30-14:00 Arrivals and registration

14:00-14:10 Welcome – Clementina Acedo, Director, Webster University Geneva

Dominique Jolly, Chair of Walker School of Business & Technology

14:10-14:20 Official speech from Chinese Ambassador (to be confirmed)

14:20-14:30 Opening address: “China Transformation Map”, Christophe Weber, President of the Swiss-Chinese Chamber of Commerce (Geneva), General Secretary at *Banque Cantonale de Genève*

14:30-14:40 Opening address: “Perspectives for the Next Decade – A view from Business”, Hu Jianping, Managing Director, Voestalpine Precision Strip Trading (Suzhou)

14:40-14:45 Quick Break

14:45-15:40 Session I: Technology Creation in China

Moderator: Professor Bruce McKern, former Co-Director of the CEIBS Centre on China Innovation (Shanghai); Adviser, Maritime Silk Road Society, Hong Kong

14:45-14:50 Introduction to the panel

Professor Bruce McKern, CEIBS (Shanghai)

14:50-15:00 “The third wave of Chinese Innovation” Professor Bruce McKern

15:00-15:10 “Research and Innovation in the framework of sino-swiss bilateral relations”

Dr. Beatrice Ferrari, Deputy Head International Relations and Head of Chinese Affairs, State Secretariat for Education, Research and Innovation

15:10-15:20 “The future of Artificial Intelligence in China” Dr. Zhang Luoming, Innovation and Digital Transform manager, Pontech International

15:20-15:40 Q&A

15:40-16:00 Coffee & Networking Break

16:00-16:55 Session 2: The New Silk Road Initiative – One Belt, One Road (OBOR)

Moderator: Professor Georges Haour, IMD (Lausanne)

- 16:00-16:05 Introduction to the panel
Professor Georges Haour, IMD (Lausanne)
- 16:05-16:20 “Implications of OBOR for multinational companies” Jean-Guy
Carrier, Executive Chairman of the Silk Road Chamber of
International Commerce
- 16:20-16:35 “China reaching for the world: the New Silk Road initiative” Linda
Chang, Senior Vice President of Hedgestone Capital
- 16:35-16:55 Q&A
- 16:55-17:00 Quick Break

17:00-18:00 Session 3: China Outward Foreign Direct Investment Moderator: Jean-Pierre

Lehmann, IMD (Lausanne)

- 17:00-17:05 Introduction to the panel
Professor Jean-Pierre Lehmann, IMD (Lausanne)
- 17:05-17:15 “Chinese outbound investment in Switzerland”
Guo Jingjin, Lawyer, Baker & McKenzie Geneva
- 17:15-17:25 “Outbound investments from China: Perspectives from Geneva Economic
Development” Michael Kleiner, Economic Development Officer, State of
Geneva
- 17:25-17:35 “How to attract and retain Chinese investors?” Philippe Monnier, Board
Member/Chairman, Investor, Economic Promoter, Business Journalist.
Former Head of “Greater Geneva Bern area”
- 17:35-17:45 “Chinese Investment Strategies: Redefining the Eurasian Economic Space”
Jean-Pierre Lehmann, Professor of International Political Economy, IMD
(Lausanne)
- 17:45-18:00 Q&A