

# Mailing

The SCCC mailings are distributed to over 1700 recipients, whereas 800 are members of different business sectors, including pharma industries, Swiss government offices, media, manufacturing industries and many more. In addition to this the system allows to add single recipients of your choice.

You can choose between two designs for the direct mailing.

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**Picture:** 620 (w) x 175 (h) px, SCCC logo will always be visible

**Content:** Free in length, text must be content driven, not pure advertisement; content can be linked to pdf/website/articles  
SCCC Sponsors will always be displayed.

**Price:** CHF 1500 per Mailing



### Invitation: SCCC Christmas Apéro

The Swiss-Chinese Chamber of Commerce is taking great pleasure in inviting its members with their partners to the

SCCC Christmas Apéro  
Wednesday, December 18, 2019, 16h30 - 19h30  
Kappelergasse 15, 8001 Zürich

This summer the SCCC moved to new premises near Paradeplatz. Join us for the apéro, take a look at our new office and enjoy the Christmas lights at the Bahnhofstrasse and the Christmas market on Münsterhof.

For organizational reasons, we kindly ask for RSVP by 13 December 2019. Please register [here](#).

We are looking forward to welcoming many of you!

Best regards  
Swiss-Chinese Chamber of Commerce

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### Reminder for Luncheon: Globalization at Crossroads



November 29, 2019

[Add to calendar](#)



Widder Hotel, Rennweg 7, 8001  
Zürich



11:45 - 14:00

[register](#)

We have heard a short input from Dr. Yuan Ding, Professor and Dean at CEIBS, at the last AGM in May. Following requests from members, we have decided to hold a stand-alone luncheon with Dr. Ding. He will share with us more in depth his view on today's globalization.

The economic globalization has experienced many twists and turns. Now it has reached at another crossroads with the US-China trade conflict, that could be prolonged and escalate in other ways.

Long-held beliefs that the world economy was progressing on a path of deepening economic integration are shattered. It is now more urgent to better understand the geopolitics behind, the challenges and at the same time, China's role and opportunities for a more open and inclusive global economy so that all can better harness the forces of globalization.

### Speaker



#### Dr. Yuan Ding

Dr. Yuan Ding is member of the Association Française de Comptabilité, the European Accounting Association and the American Accounting Association and has worked for many years as a member of the editorial staff of various international accounting and auditing journals. Moreover, he published three books on various topics in the field of financial analysis. In 2011, Dr. Ding received the first annual CEIBS Research Excellence Award. Dr. Ding is also Board Member in the Advisory Board SCCC.

### Additional Information

#### Event Fee

SCCC members: 100 CHF

Non-members: 130 CHF

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