



**Dear members and friends of Swiss Chinese Chamber of Commerce (SCCC), Geneva Chapter,**

This is the third edition of our Newsletter. We aim to keep you up to date once per trimester with our activities and provide you with the latest insights and publications on the Sino-Swiss relations. We also strongly recommend that you spend some time discovering our new website ([www.sccc.ch](http://www.sccc.ch)) and register to our activities whenever and wherever if you feel interested.

The first half of 2018 has already been full of events and promise. I just wanted to highlight the great success of the July economic mission in China led by President Pierre Maudet (President of the State of Geneva) with over 30 entrepreneurs visiting the leading innovative firms in Shenzhen, Hangzhou and Shanghai. These 10 days long programme was carefully co-organised with the State of Geneva and the CCIG ([www.ccig.ch](http://www.ccig.ch)). Thanks to them for their solid contribution.

We wish you all a fruitful discovery of our activities and we look forward to welcoming you to our future events throughout Switzerland.



Yours sincerely,

Christophe Weber

President of the Swiss-Chinese Chamber of Commerce, Geneva Chapter

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## NEW MEMBERS

We would like to wish a warm welcome to our new members who recently joined SCCC, Geneva Chapter:

### COMPANIES

[Cartier International SA](#)

[COFCO Intl](#)

[Swissquote](#)

[Wisekey SA](#)

[Luckeys](#)

[CVCL](#)

[Orbiwise](#)

[HintLabs](#)

[B-Sharpe](#)

[Swiss New Technologies SA](#)

[Easycare Academy](#)

[Wealthings SA](#)

[Qualimatest SA](#)

[CIGP](#)

[YJC Design](#)

[SCCF SA](#)

### INDIVIDUALS

Ms. WANG Yanjing

Ms. Juliette Gaillard

Mr. Igor Carl-Frederik Fasel

Ms. LU Xiaocheng

Ms. Jiajia Loro

## PAST EVENTS



### Air China 5<sup>th</sup> Anniversary

Monday, May 28, 2018  
Geneva Airport

Air China celebrated their 5<sup>th</sup> Anniversary in presence of about 100 special guests. We wish Air China a great success in the next years.

[Watch pictures](#)



### L'Innovation en Chine, un Tournant!

Tuesday, June 19, 2018  
Hôtel Richemond, Geneva

The conference on "L'Innovation en Chine, un Tournant" played full house with 120 participants. Thanks to Minister JIANG Duan from Permanent Mission of P.R.C to the UN, Mr. Herren (SGS) and Prof. Jolly (Webster University) for this focus on the pioneering China.

[Watch pictures](#)



### Economic Mission in China

June 30 to July 8, 2018  
Shenzhen – Hangzhou -  
Shanghai

30 CEOs and delegates of the Geneva State visited the innovative China. The delegation, led by Mr. Pierre Maudet, visited more than 15 top innovative companies and unicorns, notably Tencent, Didi and Alibaba.

[Watch pictures](#)

## UPCOMING EVENTS



### Impulse Event: After Sales Service in China

*Register Now*

Tuesday, September 25, 2018  
Ecole Hôtelière de Lausanne

In partnership with Switzerland Global Enterprise (S-GE), we are delighted to invite you to join this event highlighting the after sales services in China, including setting up, maintenance, logistic, replacement, technical support and continuing training.

[Register here](#)



### Health Valley Event

*Info coming soon*

Beginning of December 2018  
(Exact date to be defined)  
Geneva

Through this evening conference, our top-level speakers will provide insights about the risks and opportunities between China and Switzerland in the pharma and medical industries.

**Registration opening soon**



### Chinese New Year Reception 2019

*Save the date*

Thursday, January 24, 2019  
Mandarin Oriental, Geneva

The annual Chinese New Year reception 2019 is the greatest occasion to celebrate relationships between Switzerland and China. This main event will be limited to 200 guests. Save the date and don't miss to register on time.

**Registration opening soon**

## NEWS CHINA-SWITZERLAND

### NEWS



### ICL CUP III

With the generous support of BCGE and CCIG, two students from Geneva, Ms. Charlotte Stalder and Ms. Alexandra Constanza won an all-inclusive two-month internship and Chinese language program in Shanghai. They were accompanied by 14 other students and apprentices from the region of Vaud and Wallis. From beginning of July to end of August, they experienced the fast-growing and innovative professional world in China.

## SURVEY



### Academic survey on the Sino-Swiss Free Trade Agreement (SSFTA)

Swiss Centers China (SCC), University of St.Gallen (HSG), the Swiss Embassy in China, the University of International Business and Economics (UIBE) and the Nanjing University are conducting a unique academic survey on the Sino-Swiss Free Trade Agreement (SSFTA). The survey complements a utilization rate and economic analysis and together the results will be presented in a formal event in St.Gallen on September 26th, 2018. Thank you for your helpful participation.

## ECONOMY



### How big is China's Digital Economy?

This paper reviews international measures of the digital economy and compares them with those developed by Chinese officials and private sources. Given the lack of comparability, we use China's input and output and census data to come up with an internationally comparable estimate of the size of China's information and communication technology (ICT) sector (the core of digital economy), in terms of both value added and employment.



### China Has No Idea How To Play Trump, And Is Doing What It Always Does When It Smells Trouble

In the past, Beijing has reacted to economic challenges by opening its credit spigot and letting the money flow, and that's what it has started doing this time too even though the mess from the last crisis is yet to be cleared.



### A Chinese Puzzle: Why Economic "Reform" in Xi's China Has More Meaning than Market Liberalization?

"It's now 2018, which means another five years have passed since the Third Plenum. And you have to squint hard indeed to find market participant or leading international observer of Chinese economy who believes these ambitious reform commitments are, in fact, moving decisively forward."

## INNOVATION



### China on the way to be a global innovator

**By Dr. Georges Haour, Professor at IMD Switzerland**

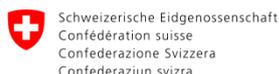
China is fast transitioning from low cost manufacturing to a higher value, innovation-led economy. The present brief is derived from the recent book "Created in China" (\*), released in Chinese in 2017. We first look at the metrics of innovation, and, then, the patterns followed by China, as it becomes a global innovator.



### China's internet ecosystem model increasingly being copied globally

Initiatives taken by Chinese internet companies to create expanded online platforms and super apps, which support multiple services to offer more convenience to users, are now being duplicated by online firms based overseas.

### FOCUS ARTICLE



### China 2018 Economic Report

Established by the Embassy of Switzerland in the People's Republic of China, this mid-year report brings an economic overview and a detailed review of the international and regional economic agreements. It also summarizes foreign trade and investments between both countries.

Swiss-Chinese Chamber of Commerce, Geneva Chapter is sponsored by:



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