PHILIP MORRIS SWITZERLAND SÀRL

PERSPECTIVES FORUM

In the age of AI, the way we perceive human capital is shifting. At the same time, it is giving us unprecedented opportunities to sustainably create value. How do we reconcile these trends to build resilient, responsible, and sustainable organizations?

Join us for an interesting keynote speech, panel discussion and fireside chat with our internationally renowned speakers and learn more about how AI can increase human capability to create sustainable value. The event will also include a networking reception with an Apéro riche.

Please click the website link below to register:
www.perspectivesforum.ch

Tuesday, 6th October, 2026
5.30pm-7.30pm

Global Headquarters, Philip Morris Switzerland,
Avenue de Rhodanie 50, 1007 Lausanne

PERSPECTIVES FORUM

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