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Dear SCCC Members and Friends,

2020 will bring a host of events that are relevant both for the SCCC and for you as a member. Not only has a new decade begun, in 2020 we will also celebrate 70 years of diplomatic ties between China and Switzerland as well as the 40th anniversary of the SCCC.

As you know, the SCCC has been paying a special attention these last months to the outbreak of the coronavirus in China and throughout the world, therefore:

In this edition:

- **[New Members](#)**
- **[Upcoming Events](#)**
- **[Special Announcement](#)**
- **[Bilateral News](#)**

Please note in your agenda - that the Chinese New Year Gala 2020 scheduled in Geneva on February 27 at the Beau-Rivage Hotel has been postponed to Thursday, September 3, 2020 ([More info here](#)). All participants already confirmed remain registered for this new date.

Now, looking forward, please check the SCCC events website regularly, and look out for publications and information that are relevant for your businesses. For example, we expect the release of the 14th Five-Year Plan of the Chinese Government (in short "145") in Spring 2020. This document outlines the areas of investment and development by the Chinese Government on national, provincial and even SOE level – a highly important document that should be understood by all parties and enterprises that conduct business with the People's Republic of China.

Finally, 2020 will entail a string of events, activities, editorials and publications that are made possible by the generous contributions of our Global Sponsors and Anniversary Partners. I would like to express my profound gratitude to our Global Sponsors (Brandsoul, Gunvor, Air China, Ernst &

Young, PwC) and Anniversary Partners (ICBC, Vischer, Bühler, UBS, ABB, Switzerland Global Enterprise, Eurasia Competence).

I am also looking forward to seeing you again during this year 2020 and on behalf of the Board of Directors, I would like to express our warm wishes.



Yours sincerely,

Christophe Weber
President of the Swiss-Chinese Chamber of Commerce, Geneva Chapter

NEW MEMBERS

20 new members already joined the SCCC, Geneva Chapter for the year 2020:

COMPANIES



Tradefield SA



Amplifi Sarl



J.P Jordan & Cie S.A

Manageplus SARL



Shika Sàrl

INDIVIDUALS

Mr. Sinan Yuksel

Mr. Uriah Mamane

Mr. Jonathan Wyler

Mrs. Catherine Gfeller

Mr. Mihai Nasulea

Ms. Rebecca Chung

[Not a member yet? Apply here](#)

UPCOMING EVENTS



How Geneva can attract more Chinese Visitors?

Spring 2020 – Date TBD
President Wilson Hotel Geneva

[REGISTER HERE](#)



Doing Business in China from a cross-cultural perspective

Monday, June 8, 2020
(CVCi), Avenue d'Ouchy 47, 1006
Lausanne

[REGISTER HERE](#)



Artificial Intelligence: Will China create the Breakthrough?

Tuesday, June 9, 2020
Webster University Route de Collex
15, 1293 Bellevue

[SAVE THE DATE](#)



26th Annual General Assembly of the SCCC, Geneva Chapter

Tuesday, June 23, 2020
Venue TBD

[SAVE THE DATE](#)



Anniversary Gala Soiree

Thursday, September 3, 2020
Beau-Rivage Hotel Geneva

[REGISTER HERE](#)

SPECIAL ANNOUNCEMENT

SCCC, Geneva Chapter is glad to announce and present its new partnership with Air China. We are proud of this new collaboration with this key-player who fully embodies the commercial bridge between China and the Lake Geneva region.



LAND YOUR DREAM

Our commitment to excellence is the wind beneath your wings, to new horizons and dreams.

AIR CHINA

A STAR ALLIANCE MEMBER

Air China is China's sole flag carrier and a member of Star Alliance. Starting from 2013, Air China operates Geneva – Beijing direct route 3 times a week and remains the only Asian carrier serving Geneva.

In 2017, Air China has Joint Venture with Lufthansa Group for flights between Europe and China. In Switzerland, Air China has integrated corporate clients with SWISS Airline, aiming to provide more flexibility on business and leisure travel for local customers.

Air China sincerely appreciates the great support of SCCC and wishes all of you a great year of 2020!

BILATERAL NEWS

HEALTH



[COVID 19 - The Impact of European Business in China](#)

Dans la presse, les comparaisons entre le SRAS et le nouveau coronavirus sont légion. En se penchant dans [les archives du Vent de la Chine](#), on réalise que même si le pays a beaucoup évolué depuis l'épidémie de 2003, les points communs avec la crise d'aujourd'hui sont nombreux.



[Monde de l'entreprise : votre expérience épidémique](#)

Suite à l'appel à témoignages lancé par [Le Vent de la Chine](#), les entreprises ont été nombreuses à leur répondre. S'il est à constater de nombreux points communs dans les retours d'expérience en ce contexte épidémique, les impressions varient sensiblement en fonction de la région, de la taille des entreprises, ou du secteur d'activité.



[Swiss companies in China: struggling with consequences of Coronavirus but seeing a ray of light at the end of the tunnel](#)

This article by Swiss Centers China provides some news about how Swiss companies are facing the coronavirus outbreak in China. It explains some consequences in China and shows some actions taken to face this difficult period.

ECONOMY



Sponsored by: **Baker McKenzie.**

[BRI and Beyond 2020](#)

The Economist Corporate Network, supported by Baker McKenzie, released its latest report [BRI Beyond 2020](#) on the evolution of the Belt and Road Initiative (BRI). Through multiple in-depth interviews with BRI participants, including those from the Asian Infrastructure Investment Bank, ABB, InfraCo and many others, as well as detailed project analysis, this research was developed to provide a detailed picture of how the Belt and Road Initiative will likely be defined over the next new decade.

INNOVATION & TECHNOLOGY

 AtonRā Partners

Semiconductors: is China Ready Now?

In this issue, we put under our loupe the Chinese semiconductor industry. The trade war is having little or no impact at all on Chinese semiconductor economy, and actually more damages are suffered by U.S. semiconductor companies. But it is creating tensions on the semiconductor global value chain as the interdependence of this industry is really tight. We believe that the current situation, despite short-term negative impacts, will accelerate the development of the Chinese semiconductor industry.

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