

CULTURAL TRAINING

SWISS
CHINESE
CHAMBER
OF
COMMERCE



**4 HOURS INTENSIVE
COURSE
ON-SITE TRAINING
SMALL CLASSES**

The SCCC offers exclusive cultural training sessions, tailored to your company's specific needs!

- 🎯 Get to know Chinese cultural peculiarities
- 🎯 Analyze cultural differences between East and West
- 🎯 Find out how to work with Chinese business people
- 🎯 Develop new communication strategies
- 🎯 Learn from the success of other companies

Read more about our cultural trainings:

[www.sccc.ch/services/
cultural-training](http://www.sccc.ch/services/cultural-training)

Book your company training now:

info@sccc.ch