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Newsletter, Spring 2018 – April, 17, 2018



**Dear members of the Swiss Chinese Chamber of Commerce (SCCC),  
Dear friends,**

The year of the dog is living up to its reputation. In March, the National Party Congress has filled a number of key positions within the Chinese government now labelled as “reform friendly”. This new generation of ministers, under the leadership of President Xi Jinping and Premier Li Keqiang seem to be committed to further opening up China’s markets. The late declaration of President Xi at the Boao Forum for Asia, against a backdrop of rising trade tensions with the United States, are moving toward the right direction. Xi ushered a “new phase of opening up”, making commitments to further liberalize China’s economy by “significantly broadening” market access, easing restrictions on foreign firms, lowering import tariffs, and creating a more attractive investment environment. Expectations are high from the foreign community. Needless to say that the Chinese market remains challenging and requires the top management’s attention.

The year of the dog is also living up to its reputation for the SCCC Geneva Chapter representing the Romandie. The SCCC Chinese New Year reception (8<sup>th</sup> of March) has welcomed over 200 members and public figures at the hotel Mandarin in Geneva ([see pictures](#)). The Board of Directors is working hard to adapt its value proposal to its members and prepare a comprehensive agenda of the year ahead. In terms of staffing, the Board of Directors is honored to welcome in its [executive team](#) Philippe Nasr as the new Director of Operations. Yunfei Gao will continue her mandate in further developing our community of members as Director of Business Development. Finally, I would like to take this opportunity to thank our intern, Stephan Yan, supporting us on financial and marketing activities.

On behalf of the Board of Directors, we look forward to seeing you soon again in the various activities we are offering and we wish you all a great start of spring and good success with your Swiss-China business endeavors.

Yours sincerely,

### **In this edition**

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Christophe Weber  
President of the Swiss-Chinese Chamber of Commerce, Geneva Chapter

## NEW MEMBERS

We would like to wish a warm welcome to our new members who recently joined SCCC, Geneva Chapter:

- [Ateliers PHI SA](#)
- [Tripod Asset Management](#)
- [Artvera's](#)
- [SCD Swiss Cosmetics SA](#)
- [Hardah Sàrl](#)
- [Mazars](#)
- [Christian Dior](#)
- [Mosaiq](#)
- [Acqiris SA](#)
- [Beijing Tong Ren Tang](#)
- [Meili Technology SA](#)
- [Pomery Capital SA](#)
- [HL Trad](#)
- [Soft-Finance SA](#)
- [Tailored Tea](#)

## SPECIAL ANNOUNCEMENT



**New Flights Schedules:** We are very pleased to announce Air China's new flights schedules between Geneva and Beijing from March 26, 2018. [Download the flyer here](#) to see all details about your new flights.

**Air China Partner Event:** SCCC is proud to be a partner for the *5th Anniversary of the opening of the airline between Geneva and Beijing*. This celebration is taking place on Monday, May 28 at lunch time at the Geneva Airport. More info coming soon on [www.sccc.ch](http://www.sccc.ch).

## PAST & UPCOMING EVENTS



### Chinese New Year *Event Report*

Thursday, March 8, 2018  
Mandarin Oriental Hotel Geneva

More than 200 guests joined this celebration. We wish our members and friends a successful year of the Earth Dog!



### Annual General Assembly *Save the Date*

Tuesday, June 19, 2018  
Geneva

Kindly save the date to join this main event. The conference is also opened to non-members.

[More info here](#)



### Mission Economique en Chine *Register Now*

June 30 to July 8, 2018  
China

The delegation, led by Mr. Pierre Maudet, State Minister of Security and Economy, will visit the "Innovative China".

[Download the program and registration form](#)

## NEWS CHINA - SWITZERLAND

### INTERNATIONAL & LEGAL AFFAIRS

**Baker  
McKenzie.**

#### [Rising Tension - Assessing China's FDI drop in Europe and North America](#)

This report provides insight into how and why China's outbound investment patterns are changing in the world's two highest income regions: Europe and North America (including trends in 14 industry sectors).

**Baker  
McKenzie.**

#### [China Continues to Improve in Transparency International's 2017 Corruption Perception Index](#)

Transparency International ("TI") has launched its annual Corruption Perception Index ("CPI"). China's ranking continues to improve, moving up by two places to a rank of **77** from last year's rank of 79.

## BANKING & FINANCE



### China Banks to Open Further Swiss Branches?

The representatives of the French-speaking financial markets in Switzerland now hope to convince the managers in China to set foot in the traditional home of private banking as well.

## MERGERS & ACQUISITIONS



### Didi enters into new electric car joint venture

Chinese taxi app Didi Chuxing is entering into a deal with electric-car startup Beijing Chehejia Information Technology, in an attempt to bring new energy vehicles into the ride-sharing industry.

## FOCUS ARTICLE

# TechNode

### Why Chinese Tech Companies are Embracing a Slower Culture

"Of course, being fast has its benefits, but it also brings side effects that are likely to burn you out before the race is over. A "speed for speed's sake" approach is taking Chinese tech companies to extremes. Sometimes the battle fosters unhealthy practices."

SCCC, Geneva Chapter is sponsored by:



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