Promotion on Social Media

The SCCC is active on a number of social media platforms, namely <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u>, <u>WeChat</u> and <u>YouTube</u>.

As a member, you have the opportunity to promote your events, your company, your achievements or any other information about your business to a big audience through our social media platforms.

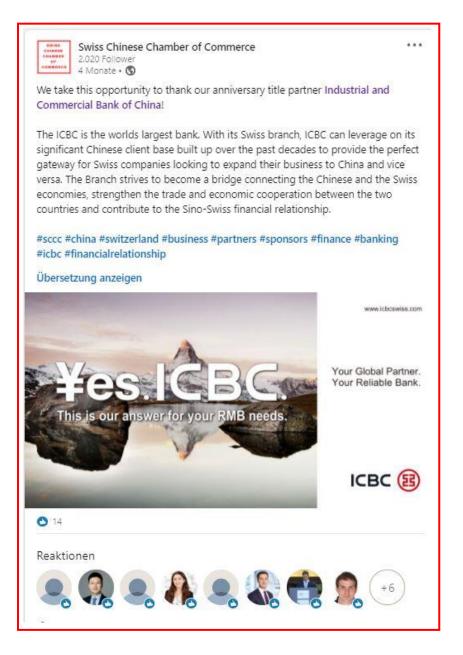
Post Specifications

Title: Max 100 signs incl. spaces

Text: Max. 500 signs incl. spaces and links/hashtags

Picture: For Instagram: square format picture, for all other social media channels: landscape format picture **Links/Tags/Hashtags**: Link the post to your own company's social media account. Choose up to 20 hashtags to boost your post's visibility. Select your employees or people relevant for your company to be tagged in the picture.

LinkedIn



Instagram



swisschinesecham Alpine Cabin opens official online store on Tmall!

The Swiss company Alpine Cabin Trading AG is opening the first official online store for Swiss groceries on Tmall to offer high quality products from Switzerland to Chinese consumers. The store presents an opportunity for Swiss food makers to market their products in China through Alibaba's Tmall, the world's biggest ecommerce channel. During the COVID-19 pandemic, demand in China for safe and healthy food from abroad has grown, creating a perfect opportunity for Swiss suppliers to enter the Chinese market. For this, Alpine Cabin's online store on Tmall is an ideal platform, as Alibaba's cross border ecommerce channel facilitates the sale of foreign products in China.

#covid_19 #Tmall #alibaba #online #onlineshop
#onlineshopping
#swisschinesechamberofcommerce #alpinecabin

#coronavirus #chinamarket #china #switzerland #swissproducts #ordernow

16. September - Übersetzung anzeigen

Facebook



Swiss-Chinese Chamber of Commerce September 30 · 🕄

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Today we have some great news!

We are proud to present our new Anniversary Premium Partner Accenture DACH. Accenture is a leading global professional services company, providing a broad range of services in strategy and consulting, interactive, technology and operations, with digital capabilities across all of these services. If you want to accelerate your growth in China, Accenture can enable your business by connecting you with the right companies from Chinas tech innovation ecosystem.

